

**Funding raised by
The National Lottery**

and awarded by the Heritage Lottery Fund



10.11.17

Graphics and Web Lead - Tender Brief

‘The Story Mine’ - unearthing & sharing stories from Markham Colliery 1882-1993 – remembrance and celebration

As part of this Heritage Lottery Fund supported project we are seeking a creative organisation/ individual to deliver:

- a heritage and community focused website ‘The Story Mine’, (record oral histories, undertake photography and edit content for the website)
- and produce a 20 page commemorative e-publication (with limited edition hard copy print run).

These elements of work form a key part of ‘The Story Mine’ a wider Heritage Lottery Fund supported community engagement project.

1. Overview

Derbyshire has a proud mining history and cultural heritage, with coalfields such as Markham once at the heart of local communities.

Over the past 7 years Derbyshire County Council has worked closely with a community working group, consultant Beam and local stakeholders to develop a historically significant memorial project with artist Stephen Broadbent, remembering the 106 miners who lost their lives in three major disasters at Markham Colliery in 1937, 1938 and 1973, (events of both local and national significance) as well as to remember the wider mining heritage of the area.

‘The Story Mine’ project builds on significant commemorative activity already undertaken and will unearth, record and share the stories of the miners behind the memorial, alongside wider stories of Markham mining life.

Numerous living relatives and friends of the miners have already registered an interest in the project and it is vital that we collect stories whilst they remain in living memory. The community working group is keen to capture and share unrecorded stories and to create, share and broadcast a lasting legacy of the local history of mining and what this means to the community. This activity will support the physical mining memorial in development at Markham.

Following the closure of the Markham Colliery in 1993 the area has now been reclaimed and is home to Derbyshire County Council’s MEGZ (Markham Employment Growth Zone) regeneration scheme, with the area having been re-named ‘Markham Vale’. Through the MEGZ project the Council are committed to replacing jobs lost through the

closure of the pit and as part of this commitment are working with developers Henry Boot to create a new business park on the site with a vastly improved landscape and environment and with the aim of creating 4100 quality new employment opportunities for local people.

This is a period of substantial change for the Markham area and its communities and an important moment at which to capture memories and stories of mining heritage whilst those who both worked in the mines and lived in the mining communities are still alive to share them first hand with younger and future generations.

'The Story Mine' is a 12-month project (Nov '17 – Nov '18) enabling the public of all ages and backgrounds to discover, experience and appreciate the mining heritage of the area of the former Markham Colliery in Derbyshire. This will be achieved through a programme of research and community engagement, the development of heritage resources - both physical and virtual and sharing events.

AIMS

- To research, reveal and promote Markham's mining heritage for local residents of all ages and for visitors
- To create a lasting legacy of remembrance of the three major disasters at the colliery in 1937, 1938 and 1973 and wider mining heritage of the area through online and print resources
- To develop new relationships with, and spark interest in heritage amongst, individuals, schools, community groups, organisations and sites connected historically to Markham and its mining heritage

The Story Mine will be delivered in conjunction with the ongoing delivery of a permanent physical mining memorial at linked positions across the former colliery site. The memorial, entitled 'Walking Together' by artist Stephen Broadbent, is supported by Derbyshire County Council and a wide range of business, community and private sponsors.

When complete 'Walking Together' will see over a hundred steel figures installed across the Markham site symbolising a miner's journey to the pit, and back home again, with a figure representing each of the 106 miners who died in the 3 disasters at the pit, bearing a round tag with the name, age and job title of each miner. This trail of walking figures will connect the village of Duckmanton with the heart of the new Markham Vale industrial area. The memorial will boldly cut through this dramatic industrial landscape; creating a 'desire line' for visitors to re-imagine and remember the lives of all miners, and in particular those who lost their lives for their work. In total over 20 figures have now been delivered as part of this memorial to date with further fundraising and delivery ongoing, guided by the community working group.

2. Project Components

RESEARCH & GATHER – Volunteers including the community working group and local historian Sandra Struggles are supported by a Community Engagement Worker and Derbyshire Record Office to consolidate information already held about the disasters. The project profile will be raised through physical and online means in order to source new contacts and further information from families and community members to identify

the miners' stories. The Community Engagement worker will help guide, enable and support the working group and others in this work and act as a central point of contact and as a central point for the information gathered. The community working group and other interested parties will have the opportunity to engage with this strand gaining new skills in research from archives and other sources. A facebook group to connect with Markham mining families has already been set up by the working group and currently has 80 members. This will be further expanded and utilized as part of the project.

DISCOVER & LEARN – A learning programme featuring open events held in local community settings, as well as with specific targeted community groups and schools. Events as part of this strand are delivered by working group volunteers supported by the Community Engagement Worker and Derbyshire Record Office. Working group volunteers and young people from local schools will be trained to support with the recording and gathering of oral histories (as appropriate) as well as to take photo portraits of those telling the stories for use on the Storymine website. Oral history gathering will be thoroughly planned to include devising of questions and interviewing techniques, digital recording considerations, copyright forms, cataloguing information, and summaries and transcripts.

SHARE & REMEMBER – The final component of the project will see the production of the Storymine website and e-publication (incl. limited hard copy print run) capturing the mining history of Markham. 'The Story Mine' – will be a digital archive, a website which will act as a space to document the stories of mining heritage. This website will be full of human stories about the people who worked in the mines and lived within the mining communities, helping to bring the heritage of the area and its people alive for future generations. Celebration and sharing events will also be delivered. The website will be produced by a graphics and web design contractor – working closely with the project volunteers and young people. 'Walking Together' artist Stephen Broadbent will ensure that the online resources fit with the overall concept of the memorial and will provide editorial direction of the content. Training will take place to enable these volunteers to support the ongoing gathering of material to the website going forward. The site will be managed by Derbyshire County Council with advice from Derbyshire Record Office. A longer-term ambition (beyond the life of this project) is that each of the stories can be linked via QR code technology to the memorial figures as the Walking Together project progresses.

3. Required Deliverables – Graphics and Web Lead

A hub for the project and the venue for working group meetings will be **Markham Vale Environment Centre, Markham Ln, Chesterfield S44 5HY.**

Delivery of the below is required -

- **Digital & Print Resources** – creative direction & brand development for 'The Storymine' website and e-publication (with limited edition hard copy print run)
- **Digital & Print Resources** – research & development – work with project working group to identify key storytelling themes
- **Publication Design** – Editing, design and artwork for 20page (minimum) commemorative e-publication (with limited edition hard copy print run).

- **Website Design & Build** – Site plan, user journey wire frame and process design. User interface and experience design. Design and build of content management system, social media integration, oral histories, photography and archive material, editorial.
- **Book Production** – Print and production of 20page commemorative book x 50 hard copies and prepare e-publication for a range of online sharing platforms
- **Sound recording and editing of up to 20 oral histories for use on website**
- **Photography** – Oral histories storyteller portraits, still life/ artefacts/ landscapes and scenery, editing and processing across multiple formats
- **Attendance and input into project community working group meetings** (min 4 x 2 hour meetings)

4. FEE

A fee of up to **£9,300+ VAT** is available for the above work. A detailed breakdown of how this budget will be used is expected as part of the response to this tender. Tender responses will be scored and weighted 60% quality and 40% best value.

The selected candidate will be contracted by Derbyshire County Council.

5. TIMEFRAME

The project will be delivered between November 2017- November 2018.

Project component	Timeframe
Deadline for submissions	9am Monday 11 December 2017
Interviews for shortlisted candidates	Monday 18 December 2017
Appointment of successful candidate	By 22 December 2017
Contract complete	By 15 January 2018
Research & Gather	Nov 2017 – March 2018
Discover & Learn	March – June 2018
Share & Remember	June – November 2018

Please see Appendix I for detailed project timeline.

6. PROJECT TEAM

The overall management of this project will be overseen by the Markham Vale Public Art Steering Group. This group comprises:

- Mike Ashworth, Strategic Director of Economy, Transport and Communities, Derbyshire County Council
- Peter Storey, Head of Markham Vale, Economy, Transport and Communities, Derbyshire County Council
- Vivienne Clements, Director, Henry Boot Developments Ltd
- Ann Wright, Head of Arts, Economy, Transport and Communities, Derbyshire County Council

Consultancy, Beam, has been engaged to manage the delivery of the arts and community engagement programme, overseen by the above Steering Group. Beam is an

arts and community engagement charity ('Public Arts', trading as Beam) established in 1986, working in Wakefield, across Yorkshire, and elsewhere, providing services that help people make better and more sustainable places. Beam has extensive experience in planning and delivering large-scale projects involving communities in the public realm.

A Markham Mining Memorial **Working Group** has been especially established to guide this project and ensure its delivery meets the needs of the local community. The group has 20-25 regular members who attend meetings and a further 20 members who receive minutes from meetings and emails regarding community events pertaining to the memorial. The group's representation is diverse and includes ex-miners, families who have lost a parent/sibling in one of the disasters, representatives of local schools, historians, local council officers and others interested in establishing a mining memorial.

Stephen Broadbent is lead artist for the Walking Together project - Stephen is experienced at managing both community engagement and major public realm project delivery and conceived the 'Walking Together' concept. Broadbent Studio is a studio of artists, designers and makers built around the experience and expertise of artist Stephen Broadbent. Stephen has been completing work in the public realm for over 25 years and is now valued as an artist, consultant and international speaker. His work has ranged from simple sculptural elements to overseeing extensive regeneration schemes and community projects. www.sbal.co.uk/ . Stephen will provide direction to the Graphic and Web Lead on the content of the website and publication to ensure quality and fit with the overarching 'Walking Together' Mining Memorial Concept.

6. REQUIRED INFORMATION

Tender response documents for this role should be provided electronically to frances@beam.uk.net and must include:

- Description of process to be adopted
- Quotation for cost of works listed in section 3
- Examples of 3 relevant previous projects
- CV's for relevant personnel
- Contact details for 2 referees (*Contact will only be made following interviews*)
- Public Liability insurance details

DEADLINE FOR SUBMISSIONS: MONDAY 11 DECEMBER 2017 9AM.

7. PERMISSIONS

All relevant Derbyshire County Council policies and procedures will apply to this work. All work will be subject to relevant permissions prior to implementation.

8. HEALTH & SAFETY / CHILD PROTECTION

All relevant Derbyshire County Council policies and procedures will apply to this work.

9. INSURANCE

The consultant will be required to provide detail of Public Liability and other relevant insurances as requested by the Public Art Steering Group.

10. EQUAL OPPORTUNITIES

All relevant Derbyshire County Council equality and diversity policies and procedures will apply to this work.

11. ADDITIONAL INFORMATION

Frances Smith, Principal Consultant – Beam

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<https://walkingtogether.org.uk/>

