A MANIFESTO FOR

THE ARTS IN PLACE



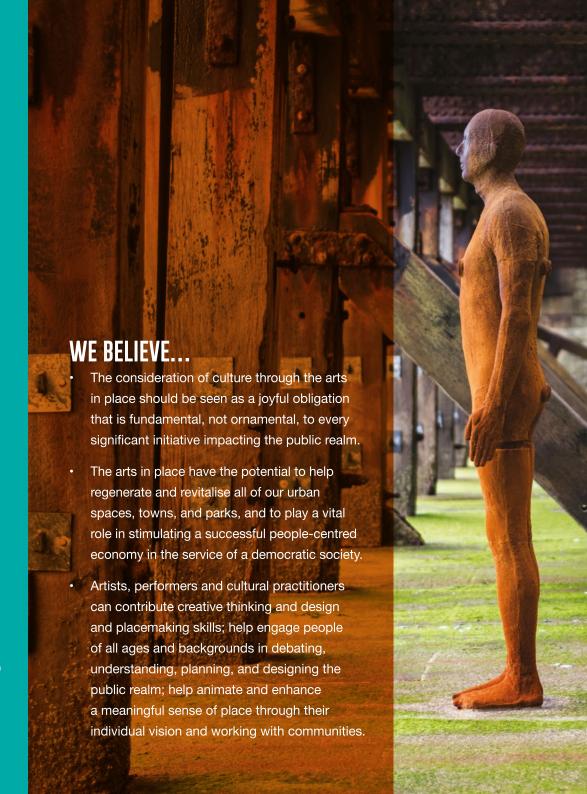
WE ARE PASSIONATE
ABOUT THE IMPORTANCE OF
PLACE IN OUR SOCIETY AND
COMMITTED TO PROMOTING
THE ROLE OF ARTISTS AND
THE ARTS IN PUTTING CULTURE
AT THE HEART OF PLACEMAKING.

We define the arts as any creative cultural activity taking place in a public context - visual art, performance, procession, music, carnival, digital art, spoken word, temporary installation, pyrotechnics, and much else - often including local participation and always responding to a sense of place.

THE ARTS IN PLACE

Credits: **Artist** / Photo (opposite side): **Anthony Gormley** / Thierry Bal

Credits: Artist / Photo (Cover, top to bottom)
Cornelia Parker / Creative Foundation
Boa Mistura / Beam
Morag Myerscough / Bob Collier
Wolfgang Buttress / Mark Hadden



WE ARE CALLING FOR...

1 A step change

in how our built environment and public spaces are regarded and in the knowledge and skills needed to making ordinary places better, with the arts at their core.

- 2 Arts in place to be re-defined and practised in an imaginative, multi-artform, cross-disciplinary and participatory way, recognising the individual vision of artists within a dynamic mix of professionals and citizens.
- The education system to recognize the value of giving young people participatory access to the arts within a creative democratic education.
- 4 The inclusion of the arts in place in education and ongoing skills development of built environment professionals, engineers, public realm managers, and local authority officers and members.
- 5 A greater encouragement of the arts and culture in the implementation of the National Planning Policy Framework.

Credits: Artist / Photo (top to bottom):

Peoples Architectural Office / Ian Tilton

Pablo Bronstein / Stuart Wilson

Lubaina Himid / Thierry Bal

McCloy Muchemwa



6 The introduction of an Artistic and Cultural Strategy

in Local and Neighbourhood Plans, and within or alongside Design and Access statements in all planning applications of significant scale or impact.

7 Well-considered technical infrastructure and strategic cultural planning

to underpin newly built or regenerated spaces as creative hubs for communities.

8 An innovative and more robust approach to financing

the arts in place, developed by the sector with Arts Council England and other key organisations.

9 Government at all levels to play an enabling role

through developing, funding and implementing effective policy that promotes the public arts through its own procurement system and as part of the overall context for placemaking.

10 A new gathering of 20 sector leaders

artists, cultural and built environment professionals, educators, politicians, business people, and active citizens - to champion the role of the arts and artists nationally.

A MANIFESTO FOR THE ARTS IN PLACE

WE ARE CALLING FOR...
A RENAISSANCE OF
THE ARTS IN PLACE AND
CREATIVITY INSPIRED BY
IDEAS, EXPERIMENTATION,
LEARNING, AND PARTICIPATION.

Credits: Artist / Photo (top to bottom):
Richard William Wheater
Mark Wallinger / Martin Wills
Morag Myerscough / Bob Collier
In Certain Places
DSDHA / Beam



THE ARTS IN PLACE

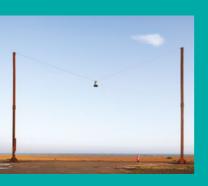


The national Arts and Place working group emerged from the Farrell Review of Architecture and the Built Environment 2014, and has now been adopted as a working group of the Place Alliance.

The group is comprised of a range of cultural professionals and artists, supported by the arts organisation Beam, in collaboration with Farrells architects. It was formed to address and promote the role of the arts and artists in placemaking.

We champion the role of artists and the arts in great placemaking. We do this by:

- 1. Promoting the benefits of the arts in place
- 2. Working to influence policy and practice
- 3. Showcasing good examples
- 4. Encouraging discussion and debate



Credits: Artist / Photo (top to bottom):

Richard Wilson / Martin Wills

A K Dolven / Thierry Bal

www.artsandplace.org @ArtsandPlace





