



April 2020

## Creative Commissioning Programme in Stairfoot, Barnsley

### Three commission opportunities:

1. Permanent Public Art commission - Engage: £12,000 + £4,200 design development & engagement fee
2. Permanent Public Art commission - Welcome: £20,000 + £4,200 design development & engagement fee
3. Permanent Wayfinding Signage - £10,000 + Design Development Fee £1,750

NB Approaches by individual artists, collectives or interdisciplinary teams for some or all of the commissions outlined above are welcome.

## 1 OVERVIEW

### 1.1 Introduction

Arts organisation Beam has been appointed by the Principal Towns team and the Stairfoot Ward Alliance at Barnsley Council to develop a creative commissioning programme to enhance the identity of the Stairfoot Basin area, Barnsley.

The Stairfoot basin is the central area of the Stairfoot Ward in Barnsley, South Yorkshire and is widely known for its major roundabout and its industrial heritage. Our ambition is to engage artists in contributing to a positive identity for the area, that acknowledges the past but is very much contemporary and future facing, drawing on the area's excellent connections to nature (via the Trans Pennine Trail) and nearby places of interest.

### 1.2 Context

Principal Towns is a £5 million investment project, which has been set up to ensure that main local high streets are vibrant and economically viable.

Six high streets have been identified as Principal Towns within the Barnsley borough, that will be developed to benefit residents, visitors and businesses, the local economy and make the borough a better place to live, work, invest and visit.



Smaller, local shopping centres have also been identified for investment, making sure all areas of the borough benefit from regeneration. Stairfoot is one of the Local Centres

Following the approval of the Principal Towns Investment Programme, Officers across BMBC Communities and Place Directorates have been working in a co-production delivery model for the programme which has included an extensive consultation exercise with elected members, local community groups and businesses to identify and develop projects at a local level. As part of this programme Stairfoot has been identified as a local centre, giving them access to limited funding. Through consultation, a lack of definition and identity to the Stairfoot area was identified, therefore funding has been approved to commission a public art programme to help create an identity for the Stairfoot area.

### 1.3 Approach

We are adopting an open call approach to invite artist/s and or artist collectives to respond to the brief below. There are 3 commission opportunities available. Applicants will have the opportunity to express interest in one, two or all three opportunities, or to apply as a team in collaboration with other artists/ creatives to respond to all 3 commissions

In response to the current Covid 19 pandemic and social distancing measures that have been imposed, the commissioning schedule has been designed to allow for digital interviews, meetings etc with opportunities for community engagement indicated in Autumn 2020.

## 2. ARTIST BRIEF

### 2.1 Vision

To deliver a series of ambitious permanent commissions\* that support a positive identity for Stairfoot during an important period of change, creating an element of surprise for residents and visitors.

*\* Commissions 1 & 2 will take a physical, sculptural form. Commission 3 will take the form of physical signage/interventions.*

### 2.2 Applicants

Approaches by individual artists, collectives or interdisciplinary teams who have demonstrable previous experience of delivering work at an impactful scale within the public realm, and who feel they can bring a unique perspective on supporting the identity of Stairfoot in a contemporary way are welcome to apply.

### 2.3 Aims of commissioning programme

- To create two high-quality physical permanent artworks that create an element of surprise/ the unexpected. **Commission 1** will be playful and will engage people through visual stimulus / touch / movement. **Commission 2** will act as a key marker to identify Stairfoot to pedestrians and passersby in vehicles.
- **Commission 3** will implement creative signage that signposts residents and visitors to walking and cycling connections to nearby places of interest.
- To engage local people, (especially young people/ families) and deepen pride in place. The final commissions will be enjoyable and accessible for the local community as well as wider audiences.
- To integrate skills development/ engagement and participation for schools / young people / families into the process of the commission where possible.
- The appointed artists will engage with key community and educational partners through an engagement programme.
- The appointed artists will have opportunities to connect to ensure ideas developed are cohesive when viewed as a whole. This process will be supported by Beam and the steering group.

### 2.4 Deliverables

- 2 permanent artworks and 1 permanent wayfinding signage commission.
- Community and schools engagement workshops or other activities/ approaches to changing public perceptions and attitudes about Stairfoot, as applicable and to be agreed.
- Documentation (photographic and online e.g. Artist's Blog), which can be used for publicity and promotional purposes.
- Attendance at project meetings with the Steering Group/ Beam during the commission process as applicable (these may be digital)
- Attendance at evaluation meeting on completion of the commission



## 2.5 Preferred sites

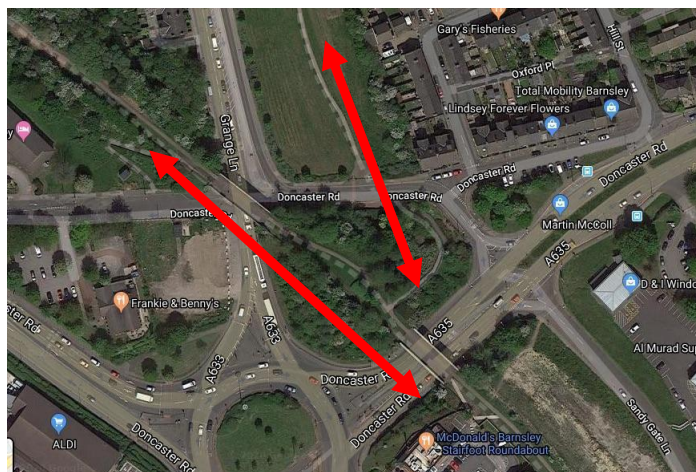
### Commission 1: Next to public play area, Doncaster road



### Commission 2: Green space in front of Frankie and Benny's (on Stairfoot Roundabout)



### Commission 3: Connections onto and on the Trans Pennine Trail



### 3. OUTLINE PROCESS AND TIMEFRAME

#### 3.1 Steering Group

- A Steering Group (SG) will guide these commissions and adopt a central role in artist selection, concept development and in supporting delivery.
- They will take a strategic view of how the commissions come together as a whole experience and the overall impact on the identity of Stairfoot.
- The steering group will be formed of representatives from the Principal Towns team, Central Council Area Team, Stairfoot Ward Alliance, Stairfoot Station Heritage Park Group, young people from the Youth Association and Beam.

#### 3.2 Schedule

Please note that throughout this process we will follow the latest advice from Public Health England regarding the Covid 19 pandemic, to ensure the safety of the project team, artists commissioned, stakeholders and participants. The timetable below includes alternatives to face to face meetings to enable the key milestones in the first two phases of this programme to be met.

Activity	Dates
<b>ARTIST SELECTION</b>	
Artist brief promoted	Mon 13 <sup>th</sup> April 2020
Deadline for all applications	<b>9am Tues 26<sup>th</sup> May 2020</b>
Shortlisted artist interviews for all 3 commissions – via online video call with the SG and Beam	w/c 8 <sup>th</sup> June 2020
Artist/s appointed and contracted	w/c 15 <sup>th</sup> June 2020
<b>DESIGN DEVELOPMENT</b>	
Site visit ( <i>If a physical site visit is not possible, Beam will deliver a virtual site visit with the artist/s via video call and using Google Street View</i> ).	w/c 29 June 2020
Artist/s research and concept development period (all commissions)	w/c 6 July – w/c 10 August 2020
Artist project concept(s)* presented to Steering Group ( <i>if necessary digital copies of the presentations can be circulated via email and an online video call will be held with the SG and the artist/s</i> ) * For Commission 3 this presentation will be for the detailed design work	w/c 17 August 2020
Artist detailed design development period	w/c 24 August – w/c 28 September 2020

<i>Commission 3: permissions</i>	<i>September - October 2020</i>
<i>Commission 3: fabrication &amp; implementation</i>	<i>November 2020 – February 2021</i>
Community consultation and engagement period inc. schools <i>(If a face-to-face engagement programme is not possible, artist/s will need to consider a virtual engagement programme)</i>	w/c 5 October – w/c 23 November 2020
Artist detailed design presented to Steering Group <i>(if necessary digital copies of the presentations can be circulated via email and an online video call will be held with the SG and the artist/s)</i>	w/c 1 December 2020
Support submission of any necessary planning permissions required. Applications to be submitted by:	w/c 14 December 2020
<b>IMPLEMENTATION</b>	
Fabrication period (including interim planning meetings / site visit/s)	March – April 2021
Delivery and installation	May 2021
Maintenance plans complete	May 2021
Evaluation meeting and completion	May 2021

#### 4. ARTIST FEES

##### **Commission 1:**

Design development & engagement fee:	£4,200
Fabrication & Installation:	£12,000

##### **Commission 2:**

Design development & engagement fee:	£4,200
Fabrication & Installation:	£20,000

##### **Commission 3:**

Design Development Fee:	£1,750
Fabrication & Installation:	£10,000

- Figures are exclusive of VAT which is to be added if applicable
- Fees for both concept and delivery stages are inclusive of all costs associated with the work and expenses. Artists should factor some contingency into their planning.
- Payments to artists will be scheduled to align with specific milestones being achieved. All payments to artists at all stages are subject to the condition that payment of appropriate funding has been made to Beam by Barnsley Council.



## 5 PERMISSIONS

All relevant Beam and Barnsley Council policies and procedures will apply to this commission and any related work. All work will be subject to relevant permissions prior to implementation.

## 6 HEALTH & SAFETY / CHILD PROTECTION

Beam and Barnsley Council's Health & Safety and Child Protection Policies will be applied to this project as appropriate.

## 7 INSURANCE

The artist will be required to provide detail of Public Liability and other relevant insurances as requested by the Steering Group on appointment.

## 8 COPYRIGHT

Copyright in the designs and work will be retained by the Artist in accordance with The Copyright Designs and Patents Act 1988.

## 9 EQUAL OPPORTUNITIES

Beam is committed to building an organisation that makes full use of the talents, skills, experience, and different cultural perspectives available in a diverse society. The aim of our policy is to ensure that at all stages of the recruitment, selection and employment process (including the artist commission process) we consider all applicants in fair and considered manner so that the most appropriate person is selected, regardless of age, colour, disability, gender, marital or family status, nationality or ethnic origins, race, religious belief or sexual orientation.

Beam and Barnsley Council's Equal Opportunities Policies will be applied to this commission.

## 10 APPLICATIONS

**Deadline for applications: 9am Tuesday 26<sup>th</sup> May 2020**

Your proposal should be made by email to [kate@beam.uk.net](mailto:kate@beam.uk.net) in PDF format to include the following. We will acknowledge receipt of all applications by email.

- **Contact details:** Name, email, phone, web, social media accounts if applicable

- **Opportunity** – please indicate which opportunity you are interested in or if you are applying for two or all of the opportunities available.
- **A statement detailing:** if you are applying as an individual or team/collective; why you are interested in the opportunity/ies; which opportunity/ies you are interested in; referencing relevant experience; outlining your initial ideas in response to the brief and your approach to engagement.
- If you're applying as a collective please indicate if members would also be willing to be considered as individual artists for these commissions.
- **Up to 6 relevant examples** of your work including images and accompanying descriptive text.
- **X2 Referee contact details** (References will only be sought for the selected artists before contracting)
- Submissions should be 10MB or less. Maximum 8 sides A4 and saved in PDF format.
- Completion of anonymous Equality and Diversity Monitoring form (this is not compulsory) via this link:  
<https://docs.google.com/forms/d/1dzyorwfhyfbU4n2Dmr7vlyeWB0DA788jDr6BqPkh7b0/edit>

**Applications will be appraised on the following:**

- Artistic quality of previous work
- Ability to demonstrate relevant experience
- Ability to demonstrate relevant experience of delivering permanent artworks in the public realm to brief, time and budget
- Quality of initial ideas and proposed approach & potential for engagement / learning opportunities

<b>11 CONTACT DETAILS</b>
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For all enquiries please contact:

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