

Artist Brief for Moments & Memories Commission, Kirklees

1. OVERVIEW

1.1 Introduction

Arts organisation Beam has been appointed by Kirklees Council to produce a commission entitled 'Moments & Memories' in Kirklees with particular focus on Dewsbury and Huddersfield town centres, as part of a creative approach to safely re-engaging the surrounding communities with these urban centres.

Artists and creative practitioners with the relevant experience **either living or working in a Kirklees postcode** are invited to apply via an open call process.

1.2 Context

As part of the country's economic recovery from the COVID-19 pandemic and the gradual re-opening of business, this commission aims to contribute to the re-opening that is taking place in Kirklees. Spaces in our towns need to be made safe, welcoming and attractive to residents, shoppers, workers and visitors. With an initial focus on both Dewsbury and Huddersfield new cultural spaces will be created, building on existing place-based cultural developments.

This project builds on the approaches and best practice established in initiatives such as WOVEN in Kirklees, Temporary Contemporary, and Year of MUSiK. Moments & Memories will be just one of a series of commissions, a collective cultural response for Kirklees, coming out of lockdown and our need to refocus on recovery that centres on health and wellbeing. This will be through our two prime urban centres of Huddersfield and Dewsbury, but drawing on the spirit and community of every village from north to south.

The series of commissions will be big on impact, high on curiosity and playful, weaving safe practices and social distancing creating the environment for new exchanges. In both Huddersfield and Dewsbury, new spaces shall be created, bringing new life and a new sensory experience through colour, sight and smells. The spirit of all commissions will be one of collaboration, shared experience and togetherness.

2 ARTIST BRIEF

2.1 Vision

The 'Moments & Memories' commission will be the catalyst for mass creative participation borough-wide, it will be a focus for much needed reflection & commemoration and a celebration of kindness, togetherness and community spirit.

The commission will centre around a simple and inclusive creative idea, a 'call to action', which will create the opportunity for everyone to share a memory, experience or story. These individual acts of creativity will be brought together to become part of a striking mass participatory installation in the centre of Dewsbury and Huddersfield which will grow over summer 2020. Equally participants may choose to display their creations Kirklees wide in towns, villages and homes, or in the digital realm via social media, there should be no 'right' way to participate.

2.2 Aims of the commission

- Enabling a shared opportunity for reflection, commemoration and a celebration of kindness and togetherness
- Welcoming residents and families back to Dewsbury and Huddersfield town centres encouraging re-engagement in a safe, socially distanced approach
- Taking inspiration from Kirklees' rich heritage in textiles and innovation
- Building on the social media legacy of More in Common's 'Great Get Together' (taking place 19 June)
- Providing an opportunity for creative participation for all ages that can be self-led and take place in people's own homes

2.3 Deliverables

- A strong, simple and meaningful artistic concept, which will galvanise and enable creative community participation
- Development of a strong community engagement approach
- Delivery of an artwork that can be added to over time (with key hubs in Dewsbury and Huddersfield)
- The installation will be in situ for up to 6 weeks so will need to be durable and weatherproof
- Artists will be required to contribute to a Risk Assessment Method Statement (RAMS) for the installations in Huddersfield and Dewsbury Town centres.
- Artists will be required to have their own Public Liability Insurance
- Providing information to support Kirklees communications team to share the message/call to action
- Liaison with Beam remotely and attendance at a site visit (socially distanced).

2.4 Sites - Dewsbury & Huddersfield

Artwork will be sited in pedestrian friendly areas to encourage exploration of each town centre.

Suggested site for Dewsbury: Memorial Garden, Long Causeway

Suggested site for Huddersfield: Grounds of St Peters Church/ in and around the Piazza near Huddersfield Library

(Sites will need to be confirmed depending on the nature of the artwork produced).

3. FEES

- **£12,000** (+ VAT if applicable) inclusive of all artists fees, materials, installation, de-installation costs, allowance for contingency and all expenses associated with the work.

4. OUTLINE PROCESS AND TIMEFRAME

Activity	Timing
Artist Brief promoted	w/c 15 June
Deadline for Artist submissions	Monday 29 June, 9am
Artist selection (may include zoom calls with preferred artists)	w/c 29 June
Artist contract in place	By 6 July
Artist potential site visit (socially distanced)	w/c 6 July
Artist concept/ design development time	w/c 6 July & w/c 13 July
Artists prepare community engagement materials for sharing	w/c 13 July & w/c 20 July
Initial call out for participants	w/c 20 July & w/c 27 July
Installation of initial cluster in Huddersfield & in Dewsbury	w/c 27 July
Work in situ - installations grow in both locations	w/c 27 July - w/c 31 August
Continued marketing and promotion to engage participants	w/c 27 July - w/c 31 August
Work de-installed in Huddersfield & Dewsbury	w/c 7 September

5. PERMISSIONS

All relevant Beam and Kirklees Council policies and procedures will apply to these commissions and any related work. All work will be subject to relevant permissions prior to implementation. Should the work require temporary planning permissions we will work in close consultation with the appointed artists and Council representatives to achieve this. Artists must ensure that the installation and de-installation of artworks does not cause any damage to the setting.

6. HEALTH & SAFETY / CHILD PROTECTION

Beam and Kirklees Council's Health & Safety and Child Protection Policies will be applied to these commissions and any related work as appropriate.

7. INSURANCE

The artist will be required to provide detail of Public Liability and other relevant insurances as requested on appointment.

8. COPYRIGHT

Copyright in the designs and work will be retained by the Artist in accordance with The Copyright Designs and Patents Act 1988.

9. EQUAL OPPORTUNITIES

Beam is committed to building an organisation that makes full use of the talents, skills, experience, and different cultural perspectives available in a diverse society. The aim of our policy is to ensure that at all stages of the recruitment, selection and employment process (including the artist commission process) we consider all applicants in fair and considered manner so that the most appropriate person is selected, regardless of age, colour, disability, gender, marital or family status, nationality or ethnic origins, race, religious belief or sexual orientation. Beam and Kirklees Council's Equal Opportunities Policies will be applied to this commission.

10. PROPOSALS

Deadline for proposals: Monday 29 June, 9am

Your proposal should be made by email to frances@beam.uk.net in PDF format to include the following:

1. Contact details: Name, email, phone, web, social media accounts if applicable
2. Home / work / studio address stating Kirklees postcode
3. A brief summary of your practice and experience.
4. An outline of your proposed concept indicating -
 - how the work responds to the themes in this brief
 - an overview of materials and scale
 - outline community engagement approach
 - indicative budget
 - how you would successfully meet the demanding timescale
 - you should include sketches of your concept or photographs of previous similar work that demonstrates your concept
5. Up to 6 relevant examples of your work including images and short descriptive text to demonstrate your relevant experience in delivering similar works.
6. Submissions should be 10MB or less. Maximum 4 sides A4 and saved in PDF format.
7. Completion of anonymous Equality and Diversity Monitoring form (this is not compulsory) via this link:
<https://docs.google.com/forms/d/1dzyorwfhfyfbU4n2Dmr7vlyeWB0DA788jDr6BqPkh7b0/edit>

Proposals will be appraised on the following:

- How well the proposal meets the aims and themes outlined in this brief.
- Quality of engagement approach
- Ability to demonstrate relevant experience of delivering temporary artworks in the public realm to brief, time and budget.

11 CONTACT DETAILS

For all enquiries please contact –

Frances Smith, Principal Consultant, Beam

E: frances@beam.uk.net

T: 07718 564 376

Beam, Studio S11, The Art House, Drury Lane, Wakefield, WF1 2TE

www.beam.uk.net