



Are you passionate about working with artists and communities to shape thriving places?

Call for expressions of interest to become a Beam Trustee

Who are we?

Beam is a cultural development organisation working across the North of England.

We collaborate with Artists to shape inspiring, creative and inclusive public spaces for all, which are owned and loved by their communities. Our work supports positive community wellbeing and economic benefit.

What is public art?

Beam's definition of 'Public Art' is wide ranging and moves beyond a single artwork such as a sculpture in a public square. Artists working in public spaces today develop a deep understanding of place and create artworks which are highly relevant and accessible to their communities and context.

Artists may be heritage researchers, community activists, creative facilitators and more - their deep understanding of people and place informs public artworks which may be temporary or permanent in nature and could include artwork embedded into the fabric of new buildings or public spaces, lighting, digital works or many other forms.

Why be a trustee?

Being a trustee can bring numerous benefits and will depend on your area of interest, but will include opportunities to - expand your network; give back to artists and communities; have influence to shape innovative projects; receive training and support; increase learning through joining specific theme led sub groups (for example focusing on - equity and diversity, the environment or another relevant area of business focus); alongside invitations to artwork unveilings and events as an ambassador for Beam.

Whilst the role of Trustee is a voluntary position we can offer travel expenses to enable meeting attendance.

Who are we looking for?

We are looking to strengthen the expertise of our board at a pivotal moment as we focus on our vision for the next 3 years, when we will be prioritising activity around Equity, Diversity & Inclusion; expanding our collaborations; and exploring how digital tools and processes can increase the impact of our work. Applications are invited from individuals working within the public, private and voluntary sectors. You may have experience, knowledge and passion in the following areas - arts and culture, equity, diversity and inclusion, digital, marketing or the environment.

Applicants from all backgrounds are encouraged to apply.

About being a Trustee

Trustees attend approximately 5 board meetings per year which are delivered as a hybrid of virtual and face to face meetings to suit board members (including a summer awayday session), alongside other pieces of strategic work as agreed with the wider board and as required.

We are particularly interested in talking to individuals with skills and knowledge in the following areas:

- Equity, Diversity and Inclusion - can you help us to explore the potential barriers to engagement faced by artists and audiences with protected characteristics?
- Marketing & PR - can you bring a new perspective on how we share our work with wider audiences?
- Digital - do you have ideas about how we can use digital tools and platforms to increase the impact of our work?
- Environmental - are you interested in how the arts can help raise awareness about the climate emergency and really make a difference?
- Knowledge of contemporary artists and curation - can you share examples of innovative arts projects and contemporary artists?
- Legal and financial - can you support us to refine our processes and streamline our business model?

Access

- We are fully committed to providing equal opportunities for all board members, employees, freelancers (including Artists), job applicants, participants and audiences, and to eliminating unlawful and unfair discrimination
- Beam aims to create a culture that encourages and values diversity, and that appoints, rewards and promotes board members, staff and freelancers based on merit
- We are committed to taking positive action to address lack of equity within our working practices and to being an anti-racist organisation
- If you are interested in applying but are concerned about managing the time commitment with your personal/ professional circumstances please get in touch. We'd be happy to discuss what support we can offer.
- Please contact us if you have access needs that require you to submit your application in a different format or which would need to be met in order for you to become a Trustee.
- Beam's Equity, Diversity & Inclusion Policy is applied to the Trustee recruitment process and in line with this anyone applying will be requested to complete an anonymous equality and diversity monitoring form which can be accessed here - <https://docs.google.com/forms/d/1dzyorwfhyfbU4n2Dmr7vlyeWB0DA788jDr6BqPkh7b0/edit>

Our current Trustees

You will be joining a board alongside trustees with a range of professional specialisms and interests, including architecture, art, landscape architecture, arts management, museums and galleries, civil engineering, business development, legal, environment and sustainability and finance.

Read more about our current trustees here <https://www.beam.uk.net/who-we-are/>

Person Specification

Trustees are required to bring -

- A commitment to the organisation
- A willingness to devote the necessary time and effort
- Strategic vision
- Good, independent judgement
- An ability to think creatively
- A willingness to speak your mind
- An understanding and acceptance of the legal duties, responsibilities and liabilities of trusteeship
- An ability to work effectively as a member of a team
- A commitment to Nolan's seven principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty and leadership

Duties of a Trustee

- Ensure the charity is carrying out its purposes for the public benefit
- Comply with the charity's governing document and the law
- Act in the charity's best interests
- Manage the charity's resources responsibly
- Act with reasonable care and skill
- Ensure the charity is accountable
- In addition to the above statutory duties, each trustee should use any specific skills, knowledge or experience they have to help the board of trustees reach sound decisions. This may involve scrutinising board papers, leading discussions, focusing on key issues or providing advice and guidance on new initiatives.
- For more detail about the role of the Trustee you can download the Charity commission's 'Essential Trustee' guidance
https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/866947/CC3_feb20.pdf

About Beam

Beam is the trading name of Public Arts, an arts organisation and registered charity founded in 1986. A Board of Trustees oversee the organisation and, on a day-to-day basis, work is managed by two part time employees and delivered by a network of freelance consultants with a range of specialisms and areas of expertise. We have over 35 years experience of delivering arts projects and programmes in public spaces with artists and communities across the north. For an overview of our most recent work please see our annual review of 2021.

<https://www.beam.uk.net/case-studies/beam-annual-review/>

Core Values

- Enabling artistic innovation
- Diversity, Equity, Inclusion and Anti-Racism
- Cross-disciplinary and cross sector team working
- Trust, respect and transparency
- Nurture and support
- Environmental responsibility

Services

- Producers of public art programmes and commissions
- Place-based cultural strategies
- Public art strategies and action plans
- Community engagement, creative consultation and skills development
- Artist development and mentoring
- Fundraising and bid writing

Business Plan Aims 2022-26

- INNOVATE & NURTURE: To be a leader in the field of art in the public realm and support and develop Artists from all backgrounds
- CONNECT & COLLABORATE: Adopt a collaborative approach and increase Beam's connectivity to deliver our business plan objectives.
- OUTSTANDING TRANSPARENT ORGANISATION: Committed to continually reviewing and improving our policies and processes, in order to deliver transparent and excellent work for people, places and planet.
- GROWING OUR ORGANISATION: Expand capacity and knowledge, enabling Beam to increase the efficient delivery of high quality work across the North and beyond.

How to Register Your Interest

To express your interest in joining Beam's board of trustees please send a copy of your CV and a cover letter (max 2-sides A4)/ or a short video or audio recording (up to 5 minutes) telling us:

- About your interest in Beam's work
- Why you think art and artists working in public spaces matter
- What skills and lived experience you could bring to the board
- What you would hope to gain from joining the board

For an informal discussion please contact Gordon Watson, Chair of Trustees by email contact@beam.uk.net

Deadline: Please get in touch by Friday 29th April 2022.

Contact Details

Beam, The Art House, Drury Lane, Wakefield, WF1 2TE
07718 564 376

contact@beam.uk.net

www.beam.uk.net

Twitter & Instagram @Beam_ArtsUK