



GRAPHIC DESIGNER / ILLUSTRATOR BRIEF

10 YEARS OF WALKING TOGETHER - CELEBRATING MARKHAM COLLIERY

We are seeking a talented **illustrator / graphic designer** to take an artist-led creative approach to producing both a commemorative publication and a site/ visitor map that will be shared physically and digitally at the final celebration event for the Walking Together mining memorial trail project this autumn.

The **commemorative publication** will be the culmination of a 10 year community led mining memorial project at Markham Vale, Derbyshire and should sensitively reflect the ambitions of the project to remember all 106 miners who died in the 3 major disasters as well as raising awareness more generally about mining life in the area. It will feature new creative writing that has been produced by local community and school groups. All content will be provided.

In tandem with this work we also require a new **illustrated site/ visitor map** (which will be visually/ graphically linked to the publication), this map will support visitors to the site to easily navigate the trail and locate specific miner's figures, whilst also being an attractive piece of design in its own right. This map will be used as a printed visitor map (paper and digital version required), within the commemorative publication and for 2 x site lectern panels.





PROJECT OVERVIEW

2022 marks a significant moment in the Walking Together project, in the 10th year of the project the voluntary Markham Vale Heritage Group (MVHG), supported by Derbyshire County Council and Beam, will complete the memorial.

Funding secured from the National Lottery Heritage Fund is supporting us to recognise this occasion, to celebrate the memorial's completion, remember the miners and highlight all those involved - the volunteers, relatives, community members, schools, the artist, fabricators and businesses who have all contributed time, money and passion.

The Walking Together project was first initiated in 2012 when artist Stephen Broadbent developed the idea in consultation with the community, for a mining memorial commemorating 106 men who died in 3 disasters at Markham in 1937, 1938 and 1973. 'Walking Together' is a trail of 106 life-size steel figures walking from the former pit head to Duckmanton village and back. Read more about the memorial here -

<https://markhamstorymine.org/about/walking-together/>

93 Walking Together figures are now installed at the site. We have set ourselves a target of completing the memorial in its 10th anniversary year (autumn 2022) and installing the figures commemorating the final 13 men.

The final phase of the project includes community fundraising and awareness raising, creative engagement with local primary and secondary schools to develop creative written and visual responses to their mining heritage and the wider community via walking rambles and heritage walks. We will also be gathering additional oral histories for The Storymine website, develop a publication and create better signage around the memorial, ensuring visitors can easily navigate and interpret the heritage.

This will all lead to a final celebratory event in Autumn 2022 (likely mid October) for all relatives, community, volunteers, sponsors and supporters when we will officially launch the final 13 figures, and share the outputs produced in the creative engagement stage. The event will be captured on film and through photography.



An existing site/ visitor map exists, however it does not feature all of the men (as it was produced in an earlier phase of the project). You can view the earlier version map here for reference - <https://markhamstorymine.org/walking-together-trail-leaflet-map/>

REQUIRED DELIVERABLES AND FEE

A total fee of up to £3,300 + VAT if applicable is available, the estimated budget breakdown is below however, we are open to suggestions about how best to allocate time and budget.

- **£2,000: Graphic design for publication** - digital and print ready versions. (Our initial expectation is for a 48 page sewn bound booklet, however we are open to more detailed discussion about the final format and number of pages, in partnership with representatives of the Markham Vale Heritage Group).
- **£1,300: Site/ Visitor Map** to include versions suitable for 2 x A0 lectern panel and a map that can be printed and presented digitally.
- We also require a **small interpretation panel** following the same visual style for a cluster of cherry blossom trees on site which commemorates all men who died outside of the 3 major disasters at Markham. Copy, logos etc. to be supplied.
- Liaison with Markham Vale Heritage Group volunteers and Beam throughout to shape and guide the work.

The total budget of £3,300 is inclusive of any expenses, materials or equipment required.

Please note that there is a separate budget for printing of all items (lectern panel maps, printed visitor maps, cherry blossom signage and publication). We would expect the selected designer to work with us to seek appropriate quotes for the printing of the outputs of this project to a high standard.

TIMEFRAME

The project will be delivered between July - October 2022. A detailed schedule is to be agreed with Beam upon commencement.

PROJECT TEAM

The overall management of this project will be overseen by the Markham Vale Public Art Steering Group (MVPASG). This group comprises:

- Peter Storey, Head of Markham Vale, Economy, Transport and Communities, Derbyshire County Council;
- Anthony Clitheroe, Director (North East), Henry Boot plc;
- Ann Wright, Head of Arts, Place, Derbyshire County Council.

Beam has been engaged to manage the delivery of the arts and community engagement programme, overseen by the above Steering Group. Beam is a cultural development organisation working across the North of England, collaborating with Artists to shape inspiring, creative and inclusive public spaces for all, which are owned and loved by their communities.

<https://www.beam.uk.net/>

The Markham Vale Heritage Group (MVHG) was established to guide the memorial and ensure its delivery meets the needs of the local community. The group has 20-25 regular members who attend quarterly meetings with representatives from the MVPASG and Beam to help guide the project. The group's representation is diverse and includes ex-miners, families who have lost a parent/sibling in one of the disasters, representatives of local schools, historians, local council officers and others interested in establishing a mining memorial.

The lead artist for the Walking Together memorial is Stephen Broadbent. Stephen has over 30 years experience in managing major public realm projects and conceived the 'Walking Together' concept. Broadbent Studio is a team of experienced artists, designers and makers responding imaginatively to place and people. <https://broadbent.studio/>

REQUIRED INFORMATION

DEADLINE: Monday 11th July 2022, 12pm (midday)

Response documents for this role should be provided digitally and must include the following:

- Description of why you are interested in this opportunity and how you would approach the brief to reach a successful outcome.
- Quotation for cost of works listed in required deliverables
- Examples of 3 relevant previous projects
- CV, contact details, social media + website (if applicable)
- Details of 2 suitable referees who could be contacted on appointment

Please send your application by email to frances@beam.uk.net as a single PDF. Please note that all applications will receive a receipt by email.

Alternative formats for submission such as a short 3 minute video will be accepted. Please contact Frances Smith in advance of submission if you have access requirements that mean that alternative formats of application submission are required.

PERMISSIONS

All relevant Derbyshire County Council policies and procedures will apply to this work. All work will be subject to relevant permissions prior to implementation.

HEALTH & SAFETY / CHILD PROTECTION

Derbyshire County Council's Health & Safety and Child Protection Policy will be applied to this project as appropriate.

INSURANCE

The consultant will be required to provide detail of Public Liability and other relevant insurances as requested by the Public Art Steering Group.

EQUALITY AND DIVERSITY

Derbyshire County Council believes that promoting equality and diversity through all its work is important. The Council will work with partners and communities to deliver the following vision: "A fair and inclusive Derbyshire, where all communities are strong places, where equality and diversity are seen as positive aspects of everyday life and where individuals get on well together and feel included in the communities in which they live, work or study." To view the full policy visit

<https://www.derbyshire.gov.uk/site-elements/documents/pdf/council/equalities/equality-and-diversity-policy.pdf>

CONTACT

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