



## **Filmmaker Brief**

### **Introduction**

Dewsbury Creative Town Arts Programme is an innovative arts programme funded by Kirklees Council as part of its Blueprint plans to revitalise the town centre. The arts programme, which is produced by arts organisation Beam, includes a range of permanent and temporary public art interventions at various sites across Dewsbury.

Since its launch in January 2021 a range of projects and commissions have already been completed. These include Urban Rewild by Emmeline North, Sculpting a Continent by Andrew Warburton and Let's Talk Shop by Daylight Robbery at Dewsbury Arcade.

In addition, some commissions are still in the development phase. They include the market decant (containers) with Cubic Fruit, a permanent piece of art, integrated into the hardscape of the new market by Kerry Lemon and transformation of the Rishworth road underpass by Saba Rifat.

### **What do we want?**

We would like to work with a local filmmaker to document the creative process on each of our commissions via a series of short films. From concept to delivery including all the stages in between as well as any consultation which might take place as part of the process.

The films will mainly be used on social media platforms and for PR purposes, but they will also be kept in an archive to support the programmes' legacy.

### **Initial Film commission**

The first film will be for artist Saba Rifat who has been commissioned to transform the underpass under Rishworth Road. Saba takes inspiration from nature, science and traditional Islamic patterns to create unique pieces of work. For this commission, Saba has drawn inspiration from exploration of urban surface patterns in the town centre and asking members of the public to get involved with the project by finding and creating their own patterns.

The consultation, exploration and design part of this project has already taken place, but we would like to create a film which documents some of this journey along with the installation and transformation of the underpass.

## Required outputs:

- To document the work of the artist
- To work collaboratively with the appointed artist and selected communities to show their shared experience of the project
- The final film outputs required are -
  - A final version which documents the commission – duration to be agreed
  - A short version 1 min or less about the commission that can be shared on social media
  - A 30 second teaser clip about the commission that can be used on social media to show work in progress
  - A selection of stills taken from the film that can be used alongside the films to promote the projects on social media and be used in project reporting to funders etc.
  - Film to be delivered in 4k resolution
- The film will need to include key logos
- Any music used in the background needs to be cleared for copyright
- Locations and filming timings are to be agreed with the appointed film maker and artists/ participants when known.

**PLEASE NOTE: Maximum budget for the initial film commission is £1,000 plus VAT if applicable.**

Copyright is to remain with Dewsbury Creative Town/ Kirklees Council. The film will be shared with the artists so they can also use the content as well as funders and potentially with partner organisations.

In addition, we may also require a short film combining the series of films. Again, this will be used for socials and may require the use of imagery for previous projects.

## HOW TO APPLY

### **Deadline for applications: 9am Monday 1st August 2022.**

Your proposal should be made by email to [gini@beam.uk.net](mailto:gini@beam.uk.net) and include the following:

- **Contact details:** Name, email, phone, web, social media accounts if applicable
- **A short written or filmed statement detailing:** why you are interested in this opportunity; referencing relevant experience; and outlining your initial response to the brief. Please also indicate any connection to Dewsbury or the wider Kirklees area.
- **2 relevant examples** of your work - please include a brief description and weblinks
- **X2 Referee contact details** (References will only be sought for the selected artists before contracting)
- **Indicative cost** for the initial film for Saba Rifat keeping within the £1,000 budget. We would also welcome outline costs for the programme overview film. We appreciate that it is difficult to provide a final cost at the moment, but we are looking to find a local filmmaker who we can establish an ongoing relationship with and call upon when needed.

**Proposals will be appraised on the following:**

- Quality of proposed approach
- Ability to demonstrate previous relevant experience
- Ability to demonstrate relevant experience of delivering projects to brief, time and budget

**Virtual interviews will be held on the morning of Thursday 4th August 2022.**

**CONTACT DETAILS**

For all enquiries and further discussion please contact

Gini Wilde, Beam

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