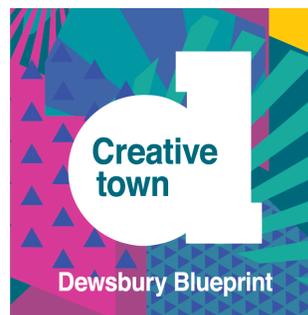


Dewsbury Creative Town Arts Programme

Enhancing the town through art in public spaces



Artist Brief:

Town Park Arts Commission, Dewsbury - detailed design proposal

1. SUMMARY

An exciting opportunity has arisen for an experienced artist to develop a detailed design proposal for a permanent public artwork/s that engages visitors in exploring the new Town Park in Dewsbury, West Yorkshire.

Budget: £8,000 + VAT if applicable

Timeframe: October 2022 - June 2023

Deadline for applications: by 5pm Monday 31 October 2022

2. WHAT IS THE DEWSBURY CREATIVE TOWN ARTS PROGRAMME?

Arts organisation Beam has been appointed by Kirklees Council to produce the Dewsbury Creative Town Arts Programme (DCT) between 2020 - 2023 which is part of the Dewsbury Blueprint 10-year plan to revitalise the town.

The **overarching vision** for the programme is:

The Creative Town Arts Programme will enhance Dewsbury's ambitious future plans through art in public spaces engaging with its diverse communities, celebrating its unique heritage and inspiring creativity. The programme will bring all communities together and have a positive impact on everyone's experience of the town centre.

The **cross-cutting theme** across the programme is to explore local people's connections to key places in Dewsbury as the town undergoes major transformation through the Blueprint regeneration plans. These may be untold stories, hidden histories, capturing moments of change or hopes for the future, all told from diverse viewpoints.

<https://www.kirklees.gov.uk/beta/dewsbury-blueprint/key-areas/creative-town-arts-programme.aspx>

3. CONTEXT

The Dewsbury Blueprint 10-year plan seeks to honour the heritage of this beautiful town and build on recent investments. It aims to bring more activity into the town centre, make it more attractive and improve accessibility.

<https://www.kirklees.gov.uk/beta/dewsbury-blueprint/index.aspx>

The Blueprint includes plans to make Dewsbury a destination town by introducing more green space, making the most of the town's heritage assets, by improving and extending the public realm, making it a more attractive and pleasant place to spend time.

A new **Town Park** will offer a high quality public space in the heart of the town, creating a relaxing green space in the very centre of Dewsbury on Longcauseway. The park will incorporate the Memorial Gardens and the area around the Walsh Buildings. [Read more.](#)

4. COMMISSION BRIEF

4.1 Overview

The artist will work closely with the landscape architects and engage with the community to develop proposals for artistic interventions that encourage movement and exploration around the Town Park. Design proposals should be for permanent, physical site specific artworks that connect with the town. The artist will also act as a mentor, engaging an emerging artist to increase their understanding and experience of the design development process for art in the public realm and community engagement.

We are open to collaborative approaches e.g. visual artists collaborating with a creative writer. The detailed designs will support a planning application and fundraising activity to fabricate and install the works.

4.2 Aims of the commission

- Develop a detailed design for high quality, site specific, permanent artwork/s that encourages exploration of the new Town Park engaging residents and visitors with the town.
- Proposals should be designed to have a positive impact on the experiences and perceptions of Dewsbury residents and visitors
- Mentor an emerging artist to provide insight into the design development process and hands on experience of community engagement.
- Create a positive impact on the local economy by increasing footfall contributing to the success of local businesses
- Raise aspirations of what can be achieved through creative involvement in regeneration
- Proposals for artwork/s that will be permanent, robust, vandal resistant, low maintenance and durable for a minimum of 25 years
- Artworks should be designed with safety in mind e.g. no finger /head traps, no sharp edges, non climbable etc.

4.3 Deliverables

- **Creative engagement and consultation**
 - Meaningful engagement and consultation with the local community through schools and community groups / stakeholders in design development to ensure the proposals are bespoke and site specific.
- **Concept design report & presentation**
 - Visualisations

- Description of concept
 - Potential materials
 - Indication of installation methodology
 - Outline budget
 - Maintenance considerations
 - Summary of consultation and engagement
- **Detailed Design report & presentation**
 - Design and Access Statement - The artwork overview, detailed description, scale, timeframe, installation, maintenance requirements, access and decommission plan as applicable
 - Visualisations of artwork in situ
 - Detailed scaled drawings - to include dimensions and material choices.
 - Structural engineer report if necessary.
 - Foundation requirements /specification and drawings if required.
 - Health & Safety and Risk considerations (installation / in-situ).
 - Detailed budget (including provision for contingency).
 - **Mentoring**
 - Shadowing opportunities for early career artist within the design development process at meetings, site visits and during studio based time
 - Engage in development and delivery of community engagement activity
 - One to one meetings to support emerging artists development
 - The emerging artist will be supported for approximately 10 days from separate funding secured through Arts Council England.
 - [Note that the mentee artist will be recruited separately]
 - Liaison with Landscape Architects team
 - Liaison with Beam and attendance at site visits.
 - Documentation (photographic and online), which can be used for publicity and promotional purposes.
 - Attendance at project meetings with Beam during the process as applicable.
 - Attendance at evaluation meeting on completion of the commission.
 - Please note that most communications and meetings can be done remotely.
 - Artists will be required to have their own Public and Product Liability (£10m) and Professional Indemnity Insurance (£5m).

4.4 Considerations

- The latest Town Park designs have recently been shared through the last stage of public consultation.
- The construction works are anticipated to start on site late 2024 - early 2025.
- Please note that the funding for fabrication and installation of this commission is not in place and the detailed design proposals will be utilised to seek the level of funding required. In order to indicate the scale of the budget and commission it is useful to share that we are considering a potential source of funding may be the FCC Communities Foundation who awards grants of between £2,000 and £100,000 to community projects from funds donated by FCC Environment through the Landfill Communities Fund and

Scottish Landfill Communities Fund. Community relevance, engagement and support is critical to developing a successful application.

4.5 Dewsbury Town Park Proposals



The proposals for a new park in Dewsbury's town centre link to several others within the Dewsbury Blueprint and are a major part of our ambitious regeneration plans. Our vision is to make Dewsbury a destination town by introducing more green space to showcase the town's heritage assets and improve/extend existing public spaces. A central feature of the Dewsbury Blueprint, the Town Park will provide an opportunity for community members to come together to relax, play, exercise and socialise.

Alongside a large water feature, cascade, amphitheatre, planting, seating and play areas, the park will provide an attractive amenity space that will encourage both local residents and visitors to spend more time in the town centre. The park would become an exciting gateway into the town centre, providing improved pedestrian and cycle links. We see it as a place for everybody to enjoy that will provide high quality facilities for existing residents and attract new visitors.

4.6 Sustainability

The appointed artist will be encouraged to adopt a sustainable approach to their commission which may include:

- proposing / sourcing materials, equipment and resources locally;
- considering options to utilise recycled or recyclable and reusable materials / assets;
- minimising adverse environmental impact in decommissioning and disposing of assets;
- prioritising local suppliers and contractors;

- utilising public transport to attend meetings / holding virtual meetings whenever possible;
- utilising digital options for promotion and minimising print requirements;
- minimising impact of community engagement activity, e.g. ensuring that catering utensils / tableware is recyclable, minimising packaging, selecting a location that is accessible via public transport etc.

5. OUTLINE PROCESS AND TIMEFRAME

5.1 Support from Beam

Beam will work closely with the artist to provide support which may include: helping to connect with potential stakeholder / community for engagement sessions; connecting with relevant expertise such as structural engineers etc.

5.2 Schedule

Activity	Outline Timing
Brief promoted	w/c 26th September 2022
Deadline for applications	5pm Monday 31 October
Interviews (in person)	Scheduled for 9th November
Artist appointment & briefing	w/c 7th November
Informal virtual interview with shortlisted mentee artists [following appointment, mentee artist to be invited to all scheduled meetings plus 1-2-1's]	w/c 14th November
Site visit & briefing	w/c 21st November
Artist/s research and concept development & delivery of stakeholder / community engagement activity	November - March
Interim meeting to discuss engagement & design development	w/c 16 January 2023
Concept design report and presentation	w/c 17 April
Artist detailed design refinement period	April / May
Detailed Design report, structural engineer report (if required) and presentation	w/c 5 June
Attendance at evaluation meeting	June
Supporting information and content for marketing and PR	as required

6. ARTIST FEES

Total Budget:**Up to £8,000 +VAT if applicable**

- includes all artist fees for engagement, design development period, and mentoring including any materials required to support engagement, site visits, structural engineer costs, project meetings, travel expenses and presentations etc.

- Fees are inclusive of all costs associated with the work and expenses. Artists should factor some contingency into their planning.
- Payments will be scheduled to align with specific milestones being achieved. All payments to the artists are subject to the condition that payment of appropriate funding has been made to Beam by Kirklees Council.

7. PERMISSIONS

All relevant Beam and Kirklees Council policies and procedures will apply to this commission and any related work. All work will be subject to relevant permissions prior to implementation.

8. HEALTH & SAFETY / CHILD PROTECTION

Beam and Kirklees Council's Health & Safety and Child Protection Policies will be applied to these commissions and any related work as appropriate.

9. INSURANCE

The artist will be required to provide detail of Public Liability and other relevant insurances as requested on appointment. The artist will be responsible for ensuring the work up to the point of completion and handover.

10. EQUITY, DIVERSITY AND INCLUSION

We welcome applications from artists underrepresented in the field of public arts.

Public Arts trading as Beam is fully committed to providing equal opportunities for all board members, employees, freelancers (including Artists), job applicants, participants and audiences and to eliminating unlawful and unfair discrimination.

The Company aims to create a culture that encourages and values diversity, and that appoints, rewards and promotes board members, staff and freelancers based on merit and are committed to taking positive action to address lack of equity within their working practices and to being an anti-racist organisation.

The Company will not unlawfully discriminate against any board members, employees, freelancers, job applicants, participants and audiences because of any 'protected characteristic', as stated in the Equality Act 2010, namely: age; disability; gender reassignment; marriage or civil partnership status; pregnancy and maternity; race (including colour, nationality and ethnic or national origin); religion or belief; sex; or sexual orientation.

Beam and Kirklees Council's relevant Equal Opportunities, Equity, Diversity and Inclusion Policies will be applied to this commission.

11. ACCESS & SUPPORT

Applications can be made in written, video or audio format.

If you require support or have any access requirements to complete the application process please do not hesitate to contact us via the details below. If you have an Access Document you can attach this to your application.

12. APPLICATION PROCESS

Deadline for applications: by 5pm Monday 31 October

Your application should be made by email to kate@beam.uk.net in PDF format, short video or audio file (max 5 minutes) to include the following. We will acknowledge receipt of all applications by email.

- **Contact details:** name, email, phone, web, social media accounts if applicable.
- **A statement detailing:** why you are interested in the commission; relevant knowledge and experience; an outline of your initial proposal; any previous mentoring experience and indicative approach to engagement.
- **Up to 6 relevant examples** of your work including images and accompanying descriptive text. Please include weblinks where appropriate.
- **X2 Referee contact details** (References will only be sought for the selected artists before contracting stage)
- Submissions should be 10MB or less. Maximum 8 sides of A4 and saved in PDF format.
- Completion of anonymous Equality and Diversity Monitoring form (optional) via this link:
<https://docs.google.com/forms/d/1dzyorwfhfyfbU4n2Dmr7vlyeWB0DA788jDr6BqPkh7b0/edit>

Applications will be appraised on the following:

- Quality of previous work.
- Ability to demonstrate relevant knowledge and experience.
- Ability to demonstrate delivering to brief, time and budget.
- Quality proposed approach & engagement

13. DATA

Please note by applying for this commission you are consenting to your personal data being shared with Kirklees Council teams, which include, Investment and Regeneration, Creative Development and Communications teams.

14. CONTACT DETAILS

Kate Watson, Principal Consultant, Beam

E: kate@beam.uk.net /T: 07718 564 376 / Beam, The Art House, Wakefield, WF1 2TE

www.beam.uk.net

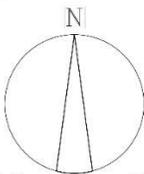
DEWSBURY TOWN PARK - PROPOSALS

DRAFT



LEGEND

-  Water feature with paving surround and cascade and jet fountains
-  Amphitheatre and informal performance space
-  Non-slip decking areas for informal seating
-  Through age play areas
-  Cycle lane following course of the culvert with Toprint glow in the dark surface. Colour: light blue
-  Woodland walk. Surface resin bound.
-  Overall paving: eg. Marshalls Scoutmoor or similar
-  Feature paving: eg. Tobermore Braemar Ground Textured (Alto Silver) or similar.
-  War memorial on new plinth
-  Woodland planting
-  Large stone feature planter with integrated seating
-  Existing and proposed planters
-  Large feature trees e.g. Paulownia & Horse Chestnut
-  Trees such as Elder, Whitebeam, Prunus, Silver Birch.
-  Sphere bollards (HVM) Variety of seating

N

 Not to scale @ A1

Kirklees Council
 Landscape Architects
 For discussion
 July 2022



Supported using public funding by
ARTS COUNCIL ENGLAND