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PUBLIC ART CATTERICK

Part of the Catterick Garrison Town Centre Development Programme

Artist Commission Brief #2: *Community & Enterprise Centre Welcome*

Open Call for Expressions of Interest, Catterick Garrison, North Yorkshire



beam

Contents

1. KEY DETAILS.....	3
2. ABOUT THE COMMISSION.....	3
2.1 Introduction.....	3
2.2 Aims.....	4
2.3 Objectives.....	4
2.4 Context.....	4
2.5 Community Engagement.....	5
3. ABOUT THE SITE.....	5
3.1 Images of the Proposed Site.....	6
3.2 Site Plan.....	7
3.3 Considerations/ Constraints.....	8
4. DELIVERABLES.....	8
5. OUTLINE PROCESS AND TIMEFRAME.....	9
5.1 Commission Management.....	9
5.2 Indicative Schedule.....	9
6. ARTIST FEE.....	10
7. ACCESS & SUPPORT.....	10
8. APPLICATION PROCESS.....	11
9. SELECTION PROCESS.....	11
10. CONTACT DETAILS.....	12
11. APPENDIX.....	12
11.1 Site History and Context.....	12
11.2 Permissions.....	14
11.3 Health & Safety/ Child Protection.....	14
11.4 Insurances.....	14
11.5 Equity, Diversity & Inclusion.....	14
11.6 Personal Data.....	15
11.7 Sustainability.....	15
11.8 Accessibility.....	15

1. KEY DETAILS

We're seeking an experienced public realm visual artist with a 2D / Surface Design practice to create a large scale, 2D artwork panel, to be sited on a freestanding frame at the entrance to the new Catterick Community & Enterprise Building. The artwork should be vibrant, welcoming and inclusive, positively enhancing the new facility and signposting people into the new space, offering a warm and energising welcome.

NB This is one brief in a series of four open call briefs currently being promoted as part of the Public Art Catterick programme. These four briefs each focus on one of the following - Orientation; Enhancements to the new community and enterprise centre (x2 commissions) and; Creating space for reflection in the new public square.

Budget: £14,000 + VAT if applicable (Artwork panel only - frame to be funded externally).

Application Deadline: **9am: Tuesday 5th November 2024**

Timeframe: November 2024 - March 2026

2. ABOUT THE COMMISSION

2.1 Introduction

This commission will deliver a bespoke 2D artwork at the entrance to a new Community & Enterprise Centre facility to be delivered in Catterick Garrison as part of a wider town centre regeneration scheme. The artwork will sit within a steel frame immediately in front of the building on the north elevation, immediately next to the main entrance. The work will be semi - permanent 2D artwork (10-15 years) to be mounted within the frame. Potential applications could be ceramic tiles, contemporary mosaic, laser cut steel, Dibond panel, or other durable and robust design and materials - to be proposed by the artist. The artwork must communicate a strong welcome and visually communicate the dynamism and diversity of the area and ambitions of the new Community & Enterprise Centre as a key resource at the thriving heart of the reinvigorated town centre.

Engagement with the local community, particularly potential future user groups of the Centre is an essential part of this commission, to inform and inspire the artwork. Alongside supporting a warm welcome, the artwork has the potential to reflect the heritage and diversity of the area and link to the natural world.

Applications from artists working in collaboration are welcome, as are applicants with connections to the North Yorkshire area (although this is not essential).

2.2 Aims

- To deliver a colourful, welcoming and inclusive artwork to make people feel comfortable and inspired when entering the new building.
- To visually communicate the community purpose and ethos of the place.
- To support wayfinding/ orientation to access the new space
- To engage with the community/ future users of the space, enabling them to have a creative impact on an aspect of the new Centre.
- To reflect the heritage and diversity of the area and links to the natural world.
- To create engaging artwork which supports feelings of local pride in place.

2.3 Objectives

- To engage target local groups and key stakeholders to develop a concept for the artwork that is place specific and meaningful to the community and ethos of the new Centre.
- To work in close collaboration with the project team to ensure the artwork integrates with the building design and to be part of dialogue to feed into the design of the frame for the artwork (to be led by the design team), ensuring artwork requires minimal maintenance.
- To engage with the wider project team which may include - landscape design and lighting design
- To create a lasting legacy supporting a positive welcome to the Community & Enterprise Centre and having a positive impact on future users engaged through the process.
- To create contemporary artwork that will enhance the identity of the area and be relevant to the locality.

2.4 Context

North Yorkshire Council has appointed arts organisation [Beam](#) to act as producer for Public Art Catterick - a programme of art in public spaces as part of the [Catterick Garrison Town Centre Development Programme](#).

Public Art Catterick, will see playful and inviting artwork in public spaces that celebrate the natural world, build connections and encourage reflection. Overarching programme themes are - WELCOME, CONNECT, REFLECT, PLAYFUL & NATURAL WORLD.

This programme is part of a major scheme of regeneration works in Catterick Garrison Town Centre which will reimagine the town for the future funded by the UK Government, North Yorkshire Council & the Ministry of Defence.

Key stakeholders for the commission will be North Yorkshire Council; Defence Infrastructure Organisation (MoD); Design Team (Align Property Partners, Barton Howe); Local community.

You can read more about the site history, context and plans in Appendix 11.1.

2.5 Community Engagement

Engaging with residents, with an emphasis on those who may be potential future users of the Community & Enterprise Centre, to inform the design of the artwork. The offer of participatory creative activity as part of this process would be welcomed. Beam will support introductions to target groups.

3. ABOUT THE SITE

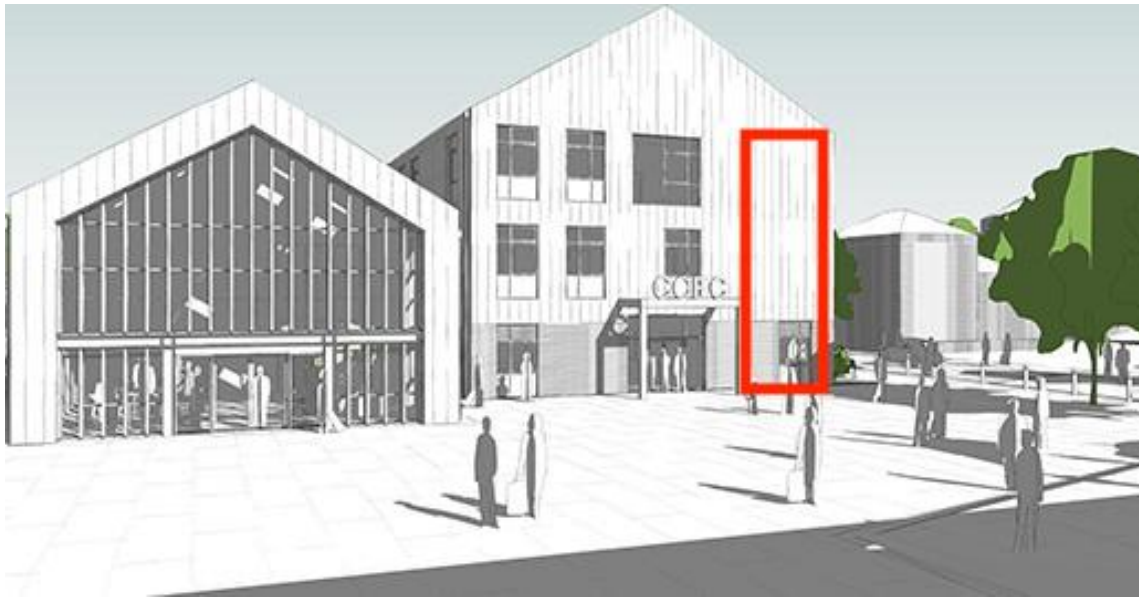
The artwork will be sited on a freestanding frame at the entrance to the new Community & Enterprise Centre. The frame will be designed by the design team in close consultation with the appointed artist (frame design and fabrication is not within the artist budget). It is envisaged that it will have a durable backboard for the application of a semi permanent artwork (suggested lifespan 10-15 years). It will be sited above head height to the right of the Community & Enterprise Centre entrance on the building's north elevation. Indicative dimensions will be c. 5m high and 2.5m wide. The full technical specification for the artwork to be agreed between the design team and artist (supported by Beam).

The Community & Enterprise Centre will be spread over three floors. The multi-use space will consist of social space and seating, multi-use event space, food / retail concessions and 2-3 person office suites for business start-ups and small companies. There will also be a large training kitchen for community use. The building aims to unite the community by bringing people together, celebrating our diversity and supporting one another.

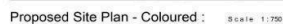
The Community & Enterprise Centre will be sited in the context of a new public square which will form a focus to the external spaces around the new buildings and entry point to Coronation Park. The square will provide a flexible, hard surfaced active space able to accommodate local events and community-based activities including small scale markets, festivals, music events and local shows.

3.1 Images of the Proposed Site

(Red line indicates location of proposed frame and artwork)



The area of the wider regeneration scheme site is indicated by the red line boundary on the below plan.



For Area 1 see drawing no. NY2205-APP-XX-ZZ-DR-A-00091
For Area 2 see drawing no. NY2205-APP-XX-ZZ-DR-A-00092
For Existing Plan see drawing no. NY2205-APP-XX-ZZ-DR-A-00010
For External Works & Hard Landscaping see drawing no. NY2205-APP-XX-ZZ-DR-A-090100
For External Works & Hard Landscaping see drawing no. NY2205-APP-XX-ZZ-DR-A-090101
Soft landscaping design and external works to the park please refer to BHA drawings

3.3 Considerations/ Constraints

- Collaboration with the wider capital works team is essential.
- Accessibility of the artwork should be considered at the design stage.
- Likely to require planning permission.
- Integration with existing proposed lighting scheme.
- Required lifespan for the artwork is suggested as 10-15 years.
- Indicative dimensions for the artwork panel will be c. 5m high and 2.5m wide

4. DELIVERABLES

- Develop a creative vision and subsequent detailed design for high quality, site specific, semi- permanent 2D artwork.
- Deliver artwork that will be semi permanent (10-15 years), robust, vandal resistant, low maintenance and durable.
- The artwork will be informed by in depth **research** and meaningful **engagement and consultation with the local community** to inform design development, ensuring the proposals are bespoke, site specific and are relevant to local people.
- **Engagement with key stakeholders** including North Yorkshire Council, Defence Infrastructure Organisation (MoD), Align Property Partners, Barton Howe, Catterick Garrison Town Centre Development board, and others.
- **Concept Design** Report & Presentation
- **Detailed Design** Report & Presentation
- Once detailed designs are in place, **Planning Permission** for the artwork will need to be sought (to be led by Beam/ North Yorkshire Council).
- A robust strategy for installing the artwork will also need to be developed.
- **Fabrication & Installation**
- **Maintenance and decommissioning plan**
- Liaison with Beam and the design team and attendance at site visits and project meetings during the process as applicable.
- **Documentation** (photographic and online), which can be used for publicity and promotional purposes.
- Attendance at **evaluation** meeting on completion of the commission.
- Artists will be required to have their own **Public and Product Liability and Professional Indemnity Insurance**, levels of which to be agreed at contracting stage.

5. OUTLINE PROCESS AND TIMEFRAME

5.1 Commission Management

- Beam will work closely with the artist to provide support throughout the delivery of the commission which may include:
 - Helping to connect with potential stakeholders / community members for engagement sessions;
 - Connecting with key stakeholders such as Design Team, Highways, Planning, Town Centre Development Board etc.
 - Regular catch up meetings to monitor progress and budget
 - Facilitate design presentations for approval
 - Signpost to relevant external expertise where necessary
 - Support collation of information for necessary permissions
 - Offer guidance re materials and equipment
 - Guidance on risk assessments and installation methodologies etc.
- The Steering group will support artist recruitment, enable connections with the community and local stakeholders, input into the design development and advocate for the programme.
- The programme is being produced by Beam and guided by a Project Steering Group.

5.2 Indicative Schedule

Activity	Timing
Artist opportunity promoted via open call	w/c 7th October 2024
Artist online Q&A sessions via Zoom	4-5pm - Thursday 24th October 1-2pm - Friday 25th October
Deadline for Expressions of Interest	9am Tuesday 5th November 2024
Interviews	Thursday 21st November 2024, in person, North Yorkshire , venue tbc)
Artist appointment & contracting	December 2024
Artist design team meeting/ site visit	December 2024
Artist community engagement and research period	December 2024 - April 2025
Artist concept design presentation and sign off	May 2025
Artist detailed design presentation and sign off	June 2025
Planning permission as required	July - September 2025

Fabrication period	October - December 2025
Installation	January - March 2026
Snagging and sign off	March 2026
Evaluation and legacy	March 2026

6. ARTIST FEE

Total Budget: £14,000 + VAT if applicable.

Budget Breakdown (indicative)	
Activity	Programme Costs
Artist community engagement fees	£1,500
Artist design development fees	£2,000
Fabrication & implementation	£10,500
Total	£14,000 + VAT if applicable

- Fees are inclusive of all costs associated with the work and expenses.
- Artists should factor some contingency into their planning.
- Payments will be scheduled to align with specific milestones being achieved.
- Beam will contract the artist as Agent, on behalf of North Yorkshire Council (the Client).
- The fee is exclusive of VAT.

7. ACCESS & SUPPORT

- Applications can be made in written, video or audio format.
- If you require support or have any access requirements which need to be met in order to complete the application process please do not hesitate to contact us via the details below.
- If you have an Access Document you may attach this to your application if you wish to.

8. APPLICATION PROCESS

Deadline for applications: 9am Tuesday 5th November 2024

Your application should be made by email to frances@beam.uk.net in PDF format, or short video or audio file (max 5 minutes) to include the following:

Please title your email: 'CATTERICK #2: Community & Enterprise Centre Welcome'

1. Contact details: name, email, phone, web, social media accounts if applicable.
2. A cover letter (up to 2 pages) detailing:
 - o Why you are interested in the commission;
 - o Highlight your relevant knowledge and experience;
 - o Any other relevant supporting information.
3. Your portfolio or links to website (please signpost to any projects of particular relevance).
4. Completion of anonymous Equality and Diversity Monitoring form (optional) via this link:

<https://docs.google.com/forms/d/1dzyorwfhyfbU4n2Dmr7vlyeWB0DA788jDr6BqPkh7b0/edit>

- We will acknowledge receipt of all applications by email.
- All applications will receive general feedback and those invited to interview will receive specific feedback.
- If invited for an interview you will be asked to expand on your approach to the delivery of this commission.

- We will hold two optional **online drop in sessions** via Zoom where you can ask any questions relating to the commission opportunities for the Public Art Catterick Programme.
- Sessions will take place on -
 - o 4-5pm - Thursday 24th October 2024
 - o 1-2pm - Friday 25th October 2024
 - o [Sign up via eventbrite for your chosen session here.](#)

9. SELECTION PROCESS

Expressions of Interest will be appraised on the following:

- Ability to demonstrate delivery of previous high quality semi-permanent 2D artwork from start to finish.
- Ability to deliver on time and budget.
- Previous experience of community engagement to inform design development.

- Previous experience of working on complex projects with multiple stakeholders/ partners and understanding of safety considerations when working in the public realm.
- Please be aware that, at shortlisting stage, we may share your website/ social media links with stakeholders, including local young people to comment on in an advisory capacity and to feed into the final selection decision of the steering group.

10. CONTACT DETAILS

- Frances Smith, Beam / frances@beam.uk.net / 07718 564 376 / www.beam.uk.net

11. APPENDIX

11.1 Site History and Context

- Catterick Garrison, the UK's largest Army base, started as a training camp but developed without a coherent town centre resulting in a disconnected community. Its population of nearly 17,000 includes almost 10,000 service personnel including significant minority ethnic groups.
- This mixed civilian and military population has a rich and exciting cultural diversity but also challenges. The often-transient nature of military households can lead to social isolation and veterans can need special support to make successful transitions to civilian life.
- Poor connectivity across the town reduces the ability to access community facilities, education, and employment.
- In addition, there is a need to support skills development and employment opportunities. A number of highly visible brownfield derelict sites detract from the quality of environment and town's image. At the same time there are limited leisure facilities, particularly for children and young people and the town is in need of more and better-quality restaurants to help stimulate the evening economy.
- A recent market assessment indicated evidence of burgeoning demand for flexible workspaces on an easy in/ out/membership leases. A facility to support gateway into employment or business start-ups would facilitate the re-training of service personnel leaving the military and/or provide a spouse co-working hub, particularly post Covid. This will support the creation of new businesses and jobs within the local area and help drive up local wages.
- Catterick has significant opportunities particularly as its long-term future as a major military base has been secured, becoming one of three UK Divisional Headquarters.

- This underlines the importance of transforming the town centre now to provide essential services and encourage greater integration between military and local communities.
- Strong town centres are important drivers of economic growth. The Catterick Garrison site sits within the Richmondshire area, adjacent to the historic market towns of Richmond, Hawes, Leyburn and Reeth, each of which has a visible 'centre' and clearly defined sense of history and place.
- North Yorkshire Council is seeking to create a visibly distinct sense of place for Catterick Garrison and has aspirations to create a vibrant and modern destination for residents and visitors.
- Following a 2022 bid to the Levelling Up Fund by Richmondshire District Council, North Yorkshire County Council and the Ministry of Defence, the UK government awarded £19 million to develop Catterick Town Centre and improve the surrounding land around Shute Road.
- The funding will be used to:
 - provide more community facilities and space
 - improve pedestrian access
 - deliver extra retail and commercial premises
 - drive further investment into the area
- These changes include:
 - a new town square
 - landscaping improvements
 - upgrades to Coronation Park and Shute Road by improving enhanced play spaces and accessible routes to the town centre
 - improvements to footpaths and cycleways through Coronation Park and on the approach to the town centre
 - a new community and enterprise facility with glass pavilion and outdoor seating area
- **New public square**
 - The proposed new Civic Square will form a focus to the external spaces around the new buildings and entry point to Coronation Park.
 - The square will provide a flexible, hard surfaced active space able to accommodate local events and community-based activities including small scale markets, festivals, music events and local shows.
 - There will also be a new pedestrianised entrance point coming from Richmond Road leading you down to the new Civic Square.
- **The main building**
 - The main building will be over three floors and versatile. The multi-use space will consist of social space and seating, multi-use event space, food / retail concessions and 2-3 person office suites for business start-ups and small companies.

- There will also be a large training kitchen for community use. The building aims to unite the community by bringing people together, celebrating our diversity and supporting one another.
- **Coronation Park**
 - The design proposals for the park aim to deliver toddler/junior play areas near the new Civic square and canopy space, additional play equipment to the south of Coronation Park plus a small-scale skate park close to the woodland path alongside Leadmill Beck.
 - Work will be undertaken to manage the existing woodland to ensure the health of existing trees/shrubs and improve the opportunities for ground flora. A sensory garden will also be created to the north of the area creating a quiet, reflective space.
- **Sensory Garden**
 - Within the new Coronation Park there will be Sensory gardens. These gardens will not only allow connection with nature but will stimulate and engage all the senses.
 - Both children and adults will benefit from these gardens.

11.2 Permissions

- All relevant Beam & North Yorkshire Council policies and procedures will apply to this commission and any related work. All work will be subject to relevant permissions prior to implementation.

11.3 Health & Safety/ Child Protection

- Beam & North Yorkshire Council Health & Safety and Child Protection Policies will be applied to these commissions and any related work as appropriate.

11.4 Insurances

- The artist will be required to provide detail of Public Liability and other relevant insurances as requested on appointment. The artist will be responsible for insuring the work up to the point of completion and handover.

11.5 Equity, Diversity & Inclusion

- We welcome applications from artists underrepresented in the field of public art. Beam & North Yorkshire Council's relevant Equal Opportunities, Equity, Diversity and Inclusion Policies will be applied to this commission.
- Artists should ensure that the artwork and engagement activities are inclusive, engaging with a diverse range of partner organisations to ensure diversity of representation, making targeted approaches where necessary, supported by Beam.

11.6 Personal Data

- Please note that by applying for this commission you are consenting to your personal data (in the form of your application) being shared with members of the selection panel.

11.7 Sustainability

The appointed artist will be required to adopt a sustainable approach to delivery of the commission which may include:

- Considering the environmental impact of the fabrication and installation of the artwork, including the carbon footprint of any materials, foundations or fixings, and the potential for alternatives.
- Minimising the impact of the artwork and engagement activity on the biodiversity of the site.
- Sourcing materials, equipment and resources locally;
- Considering options to utilise recycled or recyclable and reusable materials / assets;
- Minimising adverse environmental impact in decommissioning and disposing of assets;
- Prioritising local contractors;
- Utilising public transport to attend meetings / holding virtual meetings whenever possible;
- Utilising digital options for promotion and minimising print requirements;
- Minimising impact of community engagement activity.

11.8 Accessibility

- Build access considerations into the concept design development to ensure accessibility of artwork, seek resources around access/ specialist advice as required.
- Consider accessibility at the planning stages of any community engagement activity and be clear in promotional materials about access of venues and activities.
- Groups with access needs may be targeted as part of engagement activities, work with them to best meet any access requirements they would require in order to be able to participate.
- Sensitively consider access needs in a holistic sense, thinking about the physical, emotional and intellectual access to an artwork.