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PUBLIC ART CATTERICK

Part of the Catterick Garrison Town Centre Development Programme

Artist Commission Brief #3: *Community & Enterprise Centre Glazing Canopy Design*

Open Call for Expressions of Interest, Catterick Garrison, North Yorkshire



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1. KEY DETAILS

We're seeking an experienced glass artist / designer to create an impactful design for the glazing of the canopy to be sited on the east elevation of the new Community & Enterprise Centre building. The selected artist will be passionate about engaging communities to inspire and inform the design. This is an exciting opportunity to further amplify the transformative plans for Catterick Garrison Town Centre. This commission is for the artist fee for a glazing design only, with the fabrication and implementation being funded separately.

NB This is one brief in a series of four open call briefs currently being promoted as part of the Public Art Catterick programme. These four briefs each focus on one of the following - Orientation; Enhancements to the new community & enterprise centre (x2 commissions) and; Creating space for reflection in the new public square.

Budget: £9,000 + VAT if applicable

Application Deadline: 9am: Tuesday 5th November 2024

Timeframe: November 2024 - March 2026

2. ABOUT THE COMMISSION

2.1 Introduction

As part of a programme of regeneration works in Catterick Garrison Town Centre, a new Community & Enterprise Centre will be built which includes a large glazed canopy to the east elevation of the building. This area is intended to be a place to meet and dwell as well as a space for community events and pop up markets etc.

This commission will elevate this exciting new space and community resource by creating a design for the glazing of the canopy that introduces colour and considers the play of light and shadow to animate the space beneath.

Engagement with the local community is an essential part of this commission, and a period of community engagement, which should include opportunities for creative participation will inform and inspire the design.

Applications from artists working in collaboration are welcome, as are applicants with connections to the North Yorkshire area (although this is not essential).

2.2 Aims

- Design for a colourful, welcoming and inclusive artwork to make people feel at ease when visiting the new building and visually communicate the community & enterprise purposes and ethos of the place.

2.3 Objectives

- To engage target local groups and key stakeholders to develop a concept for the design that is place specific and meaningful to the community.
- To work in close collaboration with the project team to ensure the glazing design will integrate with the canopy specification.
- To support wayfinding/ orientation to access the new space and support events which may take place under the canopy which may include markets, live music, community events etc.
- Through community engagement activity engage with future users of the space in having a creative impact on aspects of the new building.
- Potential to reflect heritage and diversity of the area and links to the natural world.

2.4 Context

North Yorkshire Council has appointed arts organisation [Beam](#) to act as producer for Public Art Catterick - a programme of art in public spaces as part of the [Catterick Garrison Town Centre Development Programme](#).

Public Art Catterick, will see playful and inviting artworks in public spaces that celebrate the natural world, build connections and encourage reflection. Overarching programme themes are - WELCOME, CONNECT, REFLECT, PLAYFUL & NATURAL WORLD.

This programme is part of a major scheme of regeneration works in Catterick Garrison Town Centre which will reimagine the town for the future funded by UK Government, North Yorkshire Council & the Ministry of Defence.

Key stakeholders for the commission will be North Yorkshire Council; Defence Infrastructure Organisation (MoD); Design Team (Align Property Partners, Barton Howe); Local community.

You can read more about the site history, context and plans in Appendix 11.1.

2.5 Community Engagement

Engaging with residents is essential and the appointed artist is expected to deliver participatory creative activity to gather community input into their design process. Beam will support introductions to target groups.

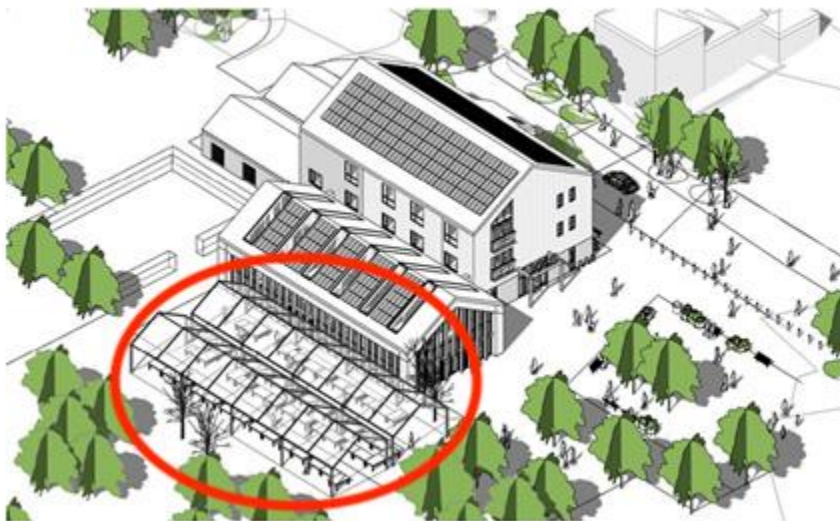
3. ABOUT THE SITE

The new Community & Enterprise Centre building will be over three floors and versatile. The multi-use space will consist of social space and seating, multi-use event space, food / retail concessions and 2-3 person office suites for business start-ups and small companies. There will also be a large training kitchen for community use. The building aims to unite the community by bringing people together, celebrating our diversity and supporting one another.

The canopy area will be located to the east of the building and will create a space to eat and drink and for community events. The canopy provides a covered external area of approximately 454m² over the ground. It is made from two identical paired structures with duo-pitched glazed roofs. There is a small gap between each pair for maintaining and accessing the internal gutters to the inward opening slopes. The canopy structure has been designed as two parallel and identical free standing steel frames and supports aluminium patent glazed units. Each side (4 no) is set at a 30 degree slope and measures 110 sq.m. The roof slope furthest to the east is the most prominent from the perspective of a viewer.

3.1 Visualisations of the Site

(Red line indicates glazing canopy area)





3.2 Site Plan

The location of the canopy area is indicated by the white block on the right hand side of the main building below.



The area of the wider regeneration scheme site is indicated by the red line boundary on the below plan.



Proposed Site Plan - Coloured : Scale 1:750

For Area 1 see drawing no. NY2205-APP-XX-ZZ-DR-A-00091
 For Area 2 see drawing no. NY2205-APP-XX-ZZ-DR-A-00092
 For Existing Plan see drawing no. NY2205-APP-XX-ZZ-DR-A-00010
 For External Works & Hard Landscaping see drawing no. NY2205-APP-XX-ZZ-DR-A-090100
 For External Works & Hard Landscaping see drawing no. NY2205-APP-XX-ZZ-DR-A-090101
 Soft landscaping design and external works to the park please refer to BHA drawings

3.3 Considerations/ Constraints

- Collaboration with the wider capital works team is essential.
- The artist will be required to work with the scale and specification of the proposed glazing canopy.
- Accessibility of the design should be considered during the development stages.

4. DELIVERABLES

- The artwork will be informed by in depth **research** and meaningful **engagement and consultation with the local community** ensuring the proposals are bespoke, site specific and are relevant to local people.
- **Engagement with key stakeholders** including North Yorkshire Council, Defence Infrastructure Organisation (MoD), Align Property Partners, Barton Howe, Catterick Garrison Town Centre Development scheme board, and others.
- Develop a design proposal with materials / application recommendations that are costed, in close liaison with the design and construction teams. The proposal will be for a permanent, robust, low maintenance solution.
- **Concept Design** Report & Presentation.
- **Detailed Design** Report & Presentation.
- Transfer of digital design files.
- **Advisory role** during the fabrication and installation periods to ensure the final works are in keeping with the artist's design.
- Liaison with Beam and the design team and attendance at site visits and project meetings during the process as applicable.
- **Documentation** (photographic and online), which can be used for publicity and promotional purposes.
- Attendance at **evaluation** meeting on completion of the commission.
- Artists will be required to have their own **Public and Product Liability and Professional Indemnity Insurance**, levels of which to be agreed at contracting stage.

5. OUTLINE PROCESS AND TIMEFRAME

5.1 Commission Management

- Beam will work closely with the artist to provide support throughout the delivery of the commission which may include:
 - Helping to connect with potential stakeholders / community members for engagement sessions;
 - Connecting with key stakeholders such as Design Team, Highways, Planning, Town Centre Development Board etc.

- Regular catch up meetings to monitor progress and budget
 - Facilitate design presentations for approval
 - Signpost to relevant external expertise where necessary
 - Support collation of information for necessary permissions
 - Offer guidance re materials and equipment
 - Guidance on risk assessments and installation methodologies etc.
- The Steering group will support artist recruitment, enable connections with the community and local stakeholders, input into the design development and advocate for the programme.
 - The programme is being produced by Beam and guided by a Project Steering Group.

5.2 Indicative Schedule

Activity	Timing
Artist opportunity promoted via open call	w/c 7th October 2024
Artist online Q&A sessions via Zoom	4-5pm - Thursday 24th October 1-2pm - Friday 25th October
Deadline for Expressions of Interest	9am: Tuesday 5th November 2024
Interviews	Wednesday 27th November 2024 in person, North Yorkshire , venue tbc)
Artist appointment & contracting	December 2024
Artist design team meeting/ site visit	December 2024
Artist community engagement and research period	December 2024 - April 2025
Artist concept design presentation and sign off	May 2025
Artist detailed design presentation and sign off and transfer of any digital design files	June 2025
Advisory role during fabrication / installation	October 2025 - March 2026
Evaluation and legacy	March 2026

6. ARTIST FEE

Total Budget: £9,000 + VAT if applicable.

Budget Breakdown (indicative)	
Activity	Programme Costs
Artist community engagement fees	£2,500
Artist design development fees	£5,500
Advisory role during fabrication / installation	£1,000
Fabrication and implementation, installation of glazing	Paid for within construction budget
Total	£9,000 + VAT if applicable

- Fees are inclusive of all costs associated with the work and expenses.
- Payments will be scheduled to align with specific milestones being achieved.
- Beam will contract the artist as Agent, on behalf of North Yorkshire Council (the Client).
- The fee is exclusive of VAT.

7. ACCESS & SUPPORT

- Applications can be made in written, video or audio format.
- If you require support or have any access requirements which need to be met in order to complete the application process please do not hesitate to contact us via the details below.
- If you have an Access Document you may attach this to your application if you wish to.

8. APPLICATION PROCESS

Deadline for applications: 9am: Tuesday 5th November 2024

Your application should be made by email to frances@beam.uk.net in PDF format, or short video or audio file (max 5 minutes) to include the following:

Please title your email: **'CATTERICK #3: Community & Enterprise Centre Glazing Canopy'**

1. Contact details: name, email, phone, web, social media accounts if applicable.

2. A cover letter (up to 2 pages) detailing:
 - o Why you are interested in the commission;
 - o Highlight your relevant knowledge and experience;
 - o Any other relevant supporting information.
 3. Your portfolio or links to website (please signpost to any projects of particular relevance).
 4. Completion of anonymous Equality and Diversity Monitoring form (optional) via this link:
<https://docs.google.com/forms/d/1dzyorwfhyfbU4n2Dmr7vlyeWB0DA788jDr6BqPkh7b0/edit>
- We will acknowledge receipt of all applications by email.
 - All applications will receive general feedback and those invited to interview will receive specific feedback.
 - If invited for an interview you will be asked to expand on your approach to the delivery of this commission.
 - We will hold two optional **online drop in sessions** via Zoom where you can ask any questions relating to the commission opportunities for the Public Art Catterick Programme.
 - Sessions will take place on -
 - o 4-5pm - Thursday 24th October 2024
 - o 1-2pm - Friday 25th October 2024
 - o [Sign up via eventbrite for your chosen session here.](#)

9. SELECTION PROCESS

Expressions of Interest will be appraised on the following:

- Ability to demonstrate delivery of previous high quality glazing design.
- Knowledge of relevant materials, processes and understanding of relevant methods of fabrication, installation and costings.
- Previous experience of community engagement to inform design development.
- Ability to deliver on time and budget.
- Please be aware that, at shortlisting stage, we may share your website/ social media links with stakeholders, including local young people to comment on in an advisory capacity and to feed into the final selection decision of the steering group.

10. CONTACT DETAILS

- Frances Smith, Beam / frances@beam.uk.net / 07718 564 376 / www.beam.uk.net

11. APPENDIX

11.1 Site History and Context

- Catterick Garrison, the UK's largest Army base, started as a training camp but developed without a coherent town centre resulting in a disconnected community. Its population of nearly 17,000 includes almost 10,000 service personnel including significant minority ethnic groups.
- This mixed civilian and military population has a rich and exciting cultural diversity but also challenges. The often-transient nature of military households can lead to social isolation and veterans can need special support to make successful transitions to civilian life.
- Poor connectivity across the town reduces the ability to access community facilities, education, and employment.
- In addition, there is a need to support skills development and employment opportunities. A number of highly visible brownfield derelict sites detract from the quality of environment and town's image. At the same time there are limited leisure facilities, particularly for children and young people and the town is in need of more and better-quality restaurants to help stimulate the evening economy.
- A recent market assessment indicated evidence of burgeoning demand for flexible workspaces on an easy in/ out/membership leases. A facility to support gateway into employment or business start-ups would facilitate the re-training of service personnel leaving the military and/or provide a spouse co-working hub, particularly post Covid. This will support the creation of new businesses and jobs within the local area and help drive up local wages.
- Catterick has significant opportunities particularly as its long-term future as a major military base has been secured, becoming one of three UK Divisional Headquarters.
- This underlines the importance of transforming the town centre now to provide essential services and encourage greater integration between military and local communities.
- Strong town centres are important drivers of economic growth. The Catterick Garrison site sits within the Richmondshire area, adjacent to the historic market towns of Richmond, Hawes, Leyburn and Reeth, each of which has a visible 'centre' and clearly defined sense of history and place.
- North Yorkshire Council is seeking to create a visibly distinct sense of place for Catterick Garrison and has aspirations to create a vibrant and modern destination for residents and visitors.
- Following a 2022 bid to the Levelling Up Fund by Richmondshire District Council, North Yorkshire County Council and the Ministry of Defence, the UK government awarded £19 million to develop Catterick town centre and improve the surrounding land around Shute Road.

- The funding will be used to:
 - provide more community facilities and space
 - improve pedestrian access
 - deliver extra retail and commercial premises
 - drive further investment into the area
- These changes include:
 - a new town square
 - landscaping improvements
 - upgrades to Coronation Park and Shute Road by improving enhanced play spaces and accessible routes to the town centre
 - improvements to footpaths and cycleways through Coronation Park and on the approach to the town centre
 - a new community and enterprise facility with glass pavilion and outdoor seating area
- **New public square**
 - The proposed new Civic Square will form a focus to the external spaces around the new buildings and entry point to Coronation Park.
 - The square will provide a flexible, hard surfaced active space able to accommodate local events and community-based activities including small scale markets, festivals, music events and local shows.
 - There will also be a new pedestrianised entrance point coming from Richmond Road leading you down to the new Civic Square.
- **The main building**
 - The main building will be over three floors and versatile. The multi-use space will consist of social space and seating, multi-use event space, food / retail concessions and 2-3 person office suites for business start-ups and small companies.
 - There will also be a large training kitchen for community use. The building aims to unite the community by bringing people together, celebrating our diversity and supporting one another.
- **Coronation Park**
 - The design proposals for the park aim to deliver toddler/junior play areas near the new Civic square and canopy space, additional play equipment to the south of Coronation Park plus a small-scale skate park close to the woodland path alongside Leadmill Beck.
 - Work will be undertaken to manage the existing woodland to ensure the health of existing trees/shrubs and improve the opportunities for ground flora. A sensory garden will also be created to the north of the area creating a quiet, reflective space.
- **Sensory Garden**

- Within the new Coronation Park there will be Sensory gardens. These gardens will not only allow connection with nature but will stimulate and engage all the senses.
- Both children and adults will benefit from these gardens.

11.2 Permissions

- All relevant Beam & North Yorkshire Council policies and procedures will apply to this commission and any related work. All work will be subject to relevant permissions prior to implementation.

11.3 Health & Safety/ Child Protection

- Beam & North Yorkshire Council Health & Safety and Child Protection Policies will be applied to these commissions and any related work as appropriate.

11.4 Insurances

- The artist will be required to provide detail of Public Liability and other relevant insurances as requested on appointment. The artist will be responsible for insuring the work up to the point of completion and handover.

11.5 Equity, Diversity & Inclusion

- We welcome applications from artists underrepresented in the field of public art. Beam & North Yorkshire Council's relevant Equal Opportunities, Equity, Diversity and Inclusion Policies will be applied to this commission.
- Artists should ensure that the artwork and engagement activities are inclusive, engaging with a diverse range of partner organisations to ensure diversity of representation, making targeted approaches where necessary, supported by Beam.

11.6 Personal Data

- Please note that by applying for this commission you are consenting to your personal data (in the form of your application) being shared with members of the selection panel.

11.7 Sustainability

The appointed artist will be required to adopt a sustainable approach to delivery of the commission which may include:

- Considering the environmental impact of the fabrication and installation of the artwork, including the carbon footprint of any materials, foundations or fixings, and the potential for alternatives.

- Minimising the impact of the artwork and engagement activity on the biodiversity of the site.
- Sourcing materials, equipment and resources locally;
- Considering options to utilise recycled or recyclable and reusable materials / assets;
- Minimising adverse environmental impact in decommissioning and disposing of assets;
- Prioritising local contractors;
- Utilising public transport to attend meetings / holding virtual meetings whenever possible;
- Utilising digital options for promotion and minimising print requirements;
- Minimising impact of community engagement activity.

11.8 Accessibility

- Build access considerations into the concept design development to ensure accessibility of artwork, seek resources around access/ specialist advice as required.
- Consider accessibility at the planning stages of any community engagement activity and be clear in promotional materials about access of venues and activities.
- Groups with access needs may be targeted as part of engagement activities, work with them to best meet any access requirements they would require in order to be able to participate.
- Sensitively consider access needs in a holistic sense, thinking about the physical, emotional and intellectual access to an artwork.