



Funded by
UK Government



PUBLIC ART CATTERICK

Part of the Catterick Garrison Town Centre Development Programme

Artist Commission Brief 4: *Reflect*

Open Call for Expressions of Interest, Catterick Garrison, North Yorkshire



beam

Contents

1. KEY DETAILS.....	3
2. ABOUT THE COMMISSION.....	3
2.1 Introduction.....	3
2.2 Aims.....	4
2.3 Objectives.....	4
2.4 Context.....	4
2.5 Community Engagement.....	5
3. ABOUT THE SITE.....	5
3.1 Visualisations of the Site.....	5
3.2 Site Plan.....	6
3.3 Considerations/ Constraints.....	8
4. DELIVERABLES.....	8
5. OUTLINE PROCESS AND TIMEFRAME.....	9
5.1 Commission Management.....	9
5.2 Indicative Schedule.....	9
6. ARTIST FEE.....	10
7. ACCESS & SUPPORT.....	11
8. APPLICATION PROCESS.....	11
9. SELECTION PROCESS.....	12
10. CONTACT DETAILS.....	12
11. APPENDIX.....	12
11.1 Site History and Context.....	12
11.2 Permissions.....	14
11.3 Health & Safety/ Child Protection.....	14
11.4 Insurances.....	14
11.5 Equity, Diversity & Inclusion.....	14
11.6 Personal Data.....	15
11.7 Sustainability.....	15
11.8 Accessibility.....	15

1. KEY DETAILS

We're seeking an experienced public realm artist with a visual arts sculptural practice, to create a contemporary artwork feature within the new public town square to encourage reflection, contemplation, support wellbeing and provide a focal point.

NB This is one brief in a series of four open call briefs currently being promoted as part of the Public Art Catterick programme. These four briefs each focus on one of the following - Orientation; Enhancements to the new community and enterprise centre (x2 commissions) and; Creating space for reflection in the new public square.

Budget: £50,000 + VAT if applicable

Application Deadline: 9am: Tuesday 5th November 2024

Timeframe: November 2024 - March 2026

2. ABOUT THE COMMISSION

2.1 Introduction

The commission will deliver a contemporary sculptural artwork feature situated in the new town square. Whilst recognising the military context of the town, the artwork will provide a focus for anyone who wishes to pause, remember and reflect.

Catterick Garrison's population of nearly 17,000 includes almost 10,000 service personnel including significant minority ethnic groups. This mixed civilian and military population has a rich and exciting cultural diversity but also challenges. The often-transient nature of military households can lead to social isolation and veterans can need special support to make successful transitions to civilian life. This commission has the capacity to share diverse heritage and untold or hidden stories celebrating the community and to create space for people to come together. The selected artist will be passionate about engaging communities to inspire and inform the artwork.

The new town square will be situated outside the new Community & Enterprise building with direct access from Shute Road and ramped access down from Richmond Road with nearby entrances to Coronation Park. This is an exciting opportunity to further amplify the transformative plans for Catterick Garrison Town Centre.

Applications from artists working in collaboration are welcome, as are applicants with connections to the North Yorkshire area (although this is not essential).

2.2 Aims

- To provide a reflective space in the new public realm of the town square to recognise and remember, for the local community of all backgrounds.
- To engage closely with the community through the design development process to create artwork which is inclusive, meaningful and relevant to a wide range of people.
- To celebrate the diverse cultural heritage of the area.
- To have a positive impact on the quality of the environment of the new town square and the experiences and perceptions of both local residents and visitors.

2.3 Objectives

- To engage target local groups and key stakeholders to develop a contemporary artwork, which creates a place to reflect and contemplate and which resonates with the community.
- To work in close collaboration with the project team to ensure the artwork integrates with the public realm design, lighting design and requires minimal maintenance.
- To build a lasting legacy by creating a focal point for the community to come together as well as a space for individual reflection
- To create contemporary artwork that will enhance the identity of the area and be relevant to the locality.

2.4 Context

North Yorkshire Council has appointed arts organisation Beam to act as producer for Public Art Catterick - a programme of art in public spaces as part of the Catterick Garrison Town Centre Development Programme.

Public Art Catterick, will see playful and inviting artworks in public spaces that celebrate the natural world, build connections and encourage reflection. Overarching programme themes are - WELCOME, CONNECT, REFLECT, PLAYFUL & NATURAL WORLD.

This programme is part of a major scheme of regeneration works in Catterick Garrison Town Centre which will reimagine the town for the future funded by UK Government, North Yorkshire Council & the Ministry of Defence.

Key stakeholders for the commission will be North Yorkshire Council; Defence Infrastructure Organisation (MoD); Design Team (Align Property Partners, Barton Howe); Local community.

You can read more about the site history, context and plans in Appendix 11.1.

2.5 Community Engagement

Engaging with the community will be critical to the success of this project to ensure input from Catterick Garrison's diverse community. The artist will target engagement with residents from the area through connections with specific groups such as Veterans IHub, Fijian and Nepalese groups, Dementia Forward, Army Welfare Service (youth groups) etc., with additional opportunities to engage the general public through community settings such as the Library and online. Beam will support introductions to target groups.

3. ABOUT THE SITE

The existing site comprises a derelict building (former convenience store) and green space next to Coronation Park. Design proposals for this site are in place for a new community and enterprise facility with glass pavilion and outdoor seating area, a new town square and public realm improvements to the routes towards Coronation Park and Richmond Road.

3.1 Visualisations of the Site

Artist impression of view across public square to new Community & Enterprise Centre



3.2 Site Plan



Surface Finishes Plan - Sheet 1 of 2 Scale 1 : 200

Notes



KEY:

- Yorkstone (NBS ref: Q25/110)
- Block Paving to Public Square, Plaza & Pedestrian ramp landings (NBS ref: Q24/110)
- Block Paving for new road surface (NBS ref: Q24/110)
- Block Paving for pedestrian ramp (NBS ref: Q24/110)
- Block Paving for pavements (NBS ref: Q24/110)
- Block Paving for new road surface (NBS ref: Q24/110)
- Natural Granite Setts in 2 rows (NBS ref: Q24/110)
- Block paving for car park (NBS ref: Q24/110)
- Tactile Paving (NBS ref: Q25/110)
- Soft Landscaping to BHA Landscape Architects drawings & specification
- Play Ground Surface to BHA Landscape Architects drawings & specification

Notes:

- Way finding & signage not shown - TBA
- Boundary treatment reference drawing: NY2205-APP-22-ZZ-DR-A-1022, 1023, 1024
- All soft landscaping to BHA landscape architects drawings & specification

Reference Drawings:

- Boundary treatment reference drawing: NY2205-APP-22-ZZ-DR-A-1022, 1023, 1024
- All soft landscaping to BHA landscape architects drawings & specification

NY2205-APP-22-ZZ-DR-A-1021	External Works Masterplan
NY2205-APP-22-ZZ-DR-A-1016	Public Plaza Raised Seating
NY2205-APP-22-ZZ-DR-A-1017	GA Proposed shared use routes and footpaths plan
NY2205-APP-22-ZZ-DR-A-1018	T01 NYCC Traffic signals 002 - Road surfacing plan
BHA_23_1008_APP_L_014	Play area strategy play area location plan
BHA_23_1008_APP_L_015	Planting plan detail area 1 sheet 1 of 5
BHA_23_1008_APP_L_016	Planting plan detail area 2 sheet 2 of 5
BHA_23_1008_APP_L_017	Planting plan detail area 3 sheet 3 of 5
BHA_23_1008_APP_L_018	Planting plan detail area 4 sheet 4 of 5
BHA_23_1008_APP_L_019	Planting plan detail area 5 sheet 5 of 5

11	Sheet 1	01	02	03
12	Sheet 2	04	05	06
13	Sheet 3	07	08	09
14	Sheet 4	10	11	12
15	Sheet 5	13	14	15
16	Sheet 6	16	17	18
17	Sheet 7	19	20	21
18	Sheet 8	22	23	24
19	Sheet 9	25	26	27
20	Sheet 10	28	29	30
21	Sheet 11	31	32	33
22	Sheet 12	34	35	36
23	Sheet 13	37	38	39
24	Sheet 14	40	41	42
25	Sheet 15	43	44	45
26	Sheet 16	46	47	48
27	Sheet 17	49	50	51
28	Sheet 18	52	53	54
29	Sheet 19	55	56	57
30	Sheet 20	58	59	60
31	Sheet 21	61	62	63
32	Sheet 22	64	65	66
33	Sheet 23	67	68	69
34	Sheet 24	70	71	72
35	Sheet 25	73	74	75
36	Sheet 26	76	77	78
37	Sheet 27	79	80	81
38	Sheet 28	82	83	84
39	Sheet 29	85	86	87
40	Sheet 30	88	89	90
41	Sheet 31	91	92	93
42	Sheet 32	94	95	96
43	Sheet 33	97	98	99
44	Sheet 34	100	101	102
45	Sheet 35	103	104	105
46	Sheet 36	106	107	108
47	Sheet 37	109	110	111
48	Sheet 38	112	113	114
49	Sheet 39	115	116	117
50	Sheet 40	118	119	120
51	Sheet 41	121	122	123
52	Sheet 42	124	125	126
53	Sheet 43	127	128	129
54	Sheet 44	130	131	132
55	Sheet 45	133	134	135
56	Sheet 46	136	137	138
57	Sheet 47	139	140	141
58	Sheet 48	142	143	144
59	Sheet 49	145	146	147
60	Sheet 50	148	149	150
61	Sheet 51	151	152	153
62	Sheet 52	154	155	156
63	Sheet 53	157	158	159
64	Sheet 54	160	161	162
65	Sheet 55	163	164	165
66	Sheet 56	166	167	168
67	Sheet 57	169	170	171
68	Sheet 58	172	173	174
69	Sheet 59	175	176	177
70	Sheet 60	178	179	180
71	Sheet 61	181	182	183
72	Sheet 62	184	185	186
73	Sheet 63	187	188	189
74	Sheet 64	190	191	192
75	Sheet 65	193	194	195
76	Sheet 66	196	197	198
77	Sheet 67	199	200	201
78	Sheet 68	202	203	204
79	Sheet 69	205	206	207
80	Sheet 70	208	209	210
81	Sheet 71	211	212	213
82	Sheet 72	214	215	216
83	Sheet 73	217	218	219
84	Sheet 74	220	221	222
85	Sheet 75	223	224	225
86	Sheet 76	226	227	228
87	Sheet 77	229	230	231
88	Sheet 78	232	233	234
89	Sheet 79	235	236	237
90	Sheet 80	238	239	240
91	Sheet 81	241	242	243
92	Sheet 82	244	245	246
93	Sheet 83	247	248	249
94	Sheet 84	250	251	252
95	Sheet 85	253	254	255
96	Sheet 86	256	257	258
97	Sheet 87	259	260	261
98	Sheet 88	262	263	264
99	Sheet 89	265	266	267
100	Sheet 90	268	269	270
101	Sheet 91	271	272	273
102	Sheet 92	274	275	276
103	Sheet 93	277	278	279
104	Sheet 94	280	281	282
105	Sheet 95	283	284	285
106	Sheet 96	286	287	288
107	Sheet 97	289	290	291
108	Sheet 98	292	293	294
109	Sheet 99	295	296	297
110	Sheet 100	298	299	300

The area of the wider regeneration scheme site is indicated by the red line boundary on the below plan.



Proposed Site Plan - Coloured : Scale 1:750

For Area 1 see drawing no. NY2205-APP-XX-ZZ-DR-A-00091
For Area 2 see drawing no. NY2205-APP-XX-ZZ-DR-A-00092
For Existing Plan see drawing no. NY2205-APP-XX-ZZ-DR-A-00010
For External Works & Hard Landscaping see drawing no. NY2205-APP-XX-ZZ-DR-A-09010
For External Works & Hard Landscaping see drawing no. NY2205-APP-XX-ZZ-DR-A-09010
Soft landscaping design and external works to the park please refer to BHA drawings

3.3 Considerations/ Constraints

- Alignment with the wider capital works programme for engagement, fabrication and installation phases, and it is likely that works will need to be installed post completion of capital works.
- Artwork should be designed with safety in mind e.g. no finger / head traps, no sharp edges, non climbable, consideration of nearby highways, etc.
- Accessibility of the artwork should be considered at the design stage.
- There is potential for construction team support around installation, foundations etc. to be agreed through the design development process.
- Ideas for desirable lighting for the artwork should be considered as part of the design development stage, and where possible integrate with existing lighting plans *(NB any lighting to be paid for and implemented outside the scope of this brief)*.
- The appointed artist will need to think holistically about the space taking various users into consideration including pedestrians, cyclists, those with mobility issues, pushchair users etc.
- Underground search information can be provided by the design team.

4. DELIVERABLES

- Develop a design for high quality, site specific, permanent sculptural artwork.
- Deliver artwork that will be permanent, robust, vandal resistant, low maintenance and durable for a minimum of 25 years.
- The artwork will be informed by in depth **research** and meaningful **engagement and consultation with the local community** to inform design development, ensuring the proposal is bespoke, site specific and are relevant to local people.
- **Engagement with key stakeholders** including North Yorkshire Council, Defence Infrastructure Organisation (MoD), Align Property Partners, Barton Howe, Catterick Garrison Town Centre Development board, and others.
- **Concept Design** Report & Presentation
- **Detailed Design** Report & Presentation
- Once detailed designs are in place, **Planning Permission** for the artwork will need to be sought (to be led by Beam/ North Yorkshire Council).
- A robust strategy for installing the artwork will also need to be developed which may include a Traffic Management Plan if required.
- **Fabrication & Installation**
- **Maintenance and decommissioning plan**
- Liaison with Beam and the design team and attendance at site visits and project meetings during the process as applicable.

- **Documentation** (photographic and online), which can be used for publicity and promotional purposes.
- Attendance at **evaluation** meeting on completion of the commission.
- Artists will be required to have their own **Public and Product Liability and Professional Indemnity Insurance**, levels of which to be agreed at contracting stage.

5. OUTLINE PROCESS AND TIMEFRAME

5.1 Commission Management

- Beam will work closely with the artist to provide support throughout the delivery of the commission which may include:
 - Helping to connect with potential stakeholders / community members for engagement sessions;
 - Connecting with key stakeholders such as Design Team, Highways, Planning, Town Centre Development Board etc.
 - Regular catch up meetings to monitor progress and budget
 - Facilitate design presentations for approval
 - Signpost to relevant external expertise where necessary
 - Support collation of information for necessary permissions
 - Offer guidance re materials and equipment
 - Guidance on risk assessments and installation methodologies etc.
- The Steering group will support artist recruitment, enable connections with the community and local stakeholders, input into the design development and advocate for the programme.
- The programme is being produced by Beam and guided by a Project Steering Group.

5.2 Indicative Schedule

Activity	Timing
Artist opportunity promoted via open call	w/c 7th October 2024
Artist online Q&A sessions via Zoom	4-5pm - Thursday 24th October 1-2pm - Friday 25th October
Deadline for Expressions of Interest	9am: Tuesday 5th November 2024
Interviews (online)	Thursday 28th November 2024, in person, North Yorkshire , venue tbc)

Artist appointment & contracting	December 2024
Artist design team meeting/ site visit	December 2024
Artist community engagement and research period	December 2024 - April 2025
Artist concept design presentation and sign off	May 2025
Artist detailed design presentation and sign off	June 2025
Planning permission as required	July - September 2025
Fabrication period	October - December 2025
Installation	January - March 2026
Snagging and sign off	March 2026
Evaluation and legacy	March 2026

6. ARTIST FEE

Total Budget: £50,000 + VAT if applicable.

Budget Breakdown (indicative)	
Activity	Programme Costs
Artist community engagement fees	£7,500
Artist design development fees	£7,500
Fabrication & implementation	£35,000
Total	£50,000 + VAT if applicable

- Fees are inclusive of all costs associated with the work and expenses.
- Artists should factor some contingency into their planning.
- Payments will be scheduled to align with specific milestones being achieved.
- Beam will contract the artist as Agent, on behalf of North Yorkshire Council (the Client).
- The fee is exclusive of VAT.

7. ACCESS & SUPPORT

- Applications can be made in written, video or audio format.
- If you require support or have any access requirements which need to be met in order to complete the application process please do not hesitate to contact us via the details below.
- If you have an Access Document you may attach this to your application if you wish to.

8. APPLICATION PROCESS

Deadline for applications: 9am: Tuesday 5th November 2024

Your application should be made by email to frances@beam.uk.net in PDF format, or short video or audio file (max 5 minutes) to include the following:

Please title your email: 'CATTERICK #4 - Reflect'

1. Contact details: name, email, phone, web, social media accounts if applicable.
2. A cover letter (up to 2 pages) detailing:
 - o Why you are interested in the commission;
 - o Highlight your relevant knowledge and experience;
 - o Any other relevant supporting information.
3. Your portfolio or links to website (please signpost to any projects of particular relevance).
4. Completion of anonymous Equality and Diversity Monitoring form (optional) via this link:

<https://docs.google.com/forms/d/1dzyorwfhyfbU4n2Dmr7vlyeWB0DA788jDr6BqPkh7b0/edit>

- We will acknowledge receipt of all applications by email.
- All applications will receive general feedback and those invited to interview will receive specific feedback.
- If invited for an interview you will be asked to expand on your approach to the delivery of this commission.
- We will hold two optional **online drop in sessions** via Zoom where you can ask any questions relating to the commission opportunities for the Catterick Public Art Programme.
- Sessions will take place on -
 - o 4-5pm - Thursday 24th October 2024
 - o 1-2pm - Friday 25th October 2024
 - o [Sign up via eventbrite for your chosen session here.](#)

9. SELECTION PROCESS

Expressions of Interest will be appraised on the following:

- Ability to demonstrate delivery of previous high quality permanent sculptural artwork from start to finish.
- Ability to deliver on time and budget.
- Previous experience of community engagement to inform design development.
- Previous experience of working on complex projects with multiple stakeholders/ partners and understanding of safety considerations when working in the public realm.
- Please be aware that, at shortlisting stage, we may share your website/ social media links with stakeholders, including local young people to comment on in an advisory capacity and to feed into the final selection decision of the steering group.

10. CONTACT DETAILS

- Frances Smith, Beam / frances@beam.uk.net / 07718 564 376 / www.beam.uk.net

11. APPENDIX

11.1 Site History and Context

- Catterick Garrison, the UK's largest Army base, started as a training camp but developed without a coherent town centre resulting in a disconnected community. Its population of nearly 17,000 includes almost 10,000 service personnel including significant minority ethnic groups.
- This mixed civilian and military population has a rich and exciting cultural diversity but also challenges. The often-transient nature of military households can lead to social isolation and veterans can need special support to make successful transitions to civilian life.
- Poor connectivity across the town reduces the ability to access community facilities, education, and employment.
- In addition, there is a need to support skills development and employment opportunities. A number of highly visible brownfield derelict sites detract from the quality of environment and town's image. At the same time there are limited leisure facilities, particularly for children and young people and the town is in need of more and better-quality restaurants to help stimulate the evening economy.
- A recent market assessment indicated evidence of burgeoning demand for flexible workspaces on an easy in/ out/membership leases. A facility to support gateway into employment or business start-ups would facilitate the re-training of service personnel leaving the military and/or provide a spouse co-working hub, particularly

post Covid. This will support the creation of new businesses and jobs within the local area and help drive up local wages.

- Catterick has significant opportunities particularly as its long-term future as a major military base has been secured, becoming one of three UK Divisional Headquarters.
- This underlines the importance of transforming the town centre now to provide essential services and encourage greater integration between military and local communities.
- Strong town centres are important drivers of economic growth. The Catterick Garrison site sits within the Richmondshire area, adjacent to the historic market towns of Richmond, Hawes, Leyburn and Reeth, each of which has a visible 'centre' and clearly defined sense of history and place.
- North Yorkshire Council is seeking to create a visibly distinct sense of place for Catterick Garrison and has aspirations to create a vibrant and modern destination for residents and visitors.
- Following a 2022 bid to the Levelling Up Fund by Richmondshire District Council, North Yorkshire County Council and the Ministry of Defence, the UK government awarded £19 million to develop Catterick town centre and improve the surrounding land around Shute Road.
- The funding will be used to:
 - provide more community facilities and space
 - improve pedestrian access
 - deliver extra retail and commercial premises
 - drive further investment into the area
- These changes include:
 - a new town square
 - landscaping improvements
 - upgrades to Coronation Park and Shute Road by improving enhanced play spaces and accessible routes to the town centre
 - improvements to footpaths and cycle ways through Coronation Park and on the approach to the town centre
 - a new community and enterprise facility with glass pavilion and outdoor seating area
- **New public square**
 - The proposed new Civic Square will form a focus to the external spaces around the new buildings and entry point to Coronation Park.
 - The square will provide a flexible, hard surfaced active space able to accommodate local events and community-based activities including small scale markets, festivals, music events and local shows.
 - There will also be a new pedestrianised entrance point coming from Richmond Road leading you down to the new Civic Square.
- **The main building**

- The main building will be over three floors and versatile. The multi-use space will consist of social space and seating, multi-use event space, food / retail concessions and 2-3 person offices suites that for business start-ups and small companies.
- There will also be a large training kitchen for community use. The building aims to unite the community by bringing people together, celebrating our diversity and supporting one another.
- **Coronation Park**
 - The design proposals for the park aim to deliver toddler/junior play areas near the new Civic square and canopy space, additional play equipment to the south of Coronation Park plus a small-scale skate park close to the woodland path alongside Leadmill Beck.
 - Work will be undertaken to manage the existing woodland to ensure the health of existing trees/shrubs and improve the opportunities for ground flora. A sensory garden will also be created to the north of the area creating a quiet, reflective space.
- **Sensory Garden**
 - Within the new Coronation Park there will be Sensory gardens. These gardens will not only allow connection with nature but will stimulate and engage all the senses.
 - Both children and adults will benefit from these gardens.

11.2 Permissions

- All relevant Beam & North Yorkshire Council policies and procedures will apply to this commission and any related work. All work will be subject to relevant permissions prior to implementation.

11.3 Health & Safety/ Child Protection

- Beam & North Yorkshire Council Health & Safety and Child Protection Policies will be applied to these commissions and any related work as appropriate.

11.4 Insurances

- The artist will be required to provide detail of Public Liability and other relevant insurances as requested on appointment. The artist will be responsible for insuring the work up to the point of completion and handover.

11.5 Equity, Diversity & Inclusion

- We welcome applications from artists underrepresented in the field of public art. Beam & North Yorkshire Council's relevant Equal Opportunities, Equity, Diversity and Inclusion Policies will be applied to this commission.

- Artists should ensure that the artwork and engagement activities are inclusive, engaging with a diverse range of partner organisations to ensure diversity of representation, making targeted approaches where necessary, supported by Beam.

11.6 Personal Data

- Please note that by applying for this commission you are consenting to your personal data (in the form of your application) being shared with members of the selection panel.

11.7 Sustainability

The appointed artist will be required to adopt a sustainable approach to delivery of the commission which may include:

- Considering the environmental impact of the fabrication and installation of the artwork, including the carbon footprint of any materials, foundations or fixings, and the potential for alternatives.
- Minimising the impact of the artwork and engagement activity on the biodiversity of the site.
- Sourcing materials, equipment and resources locally;
- Considering options to utilise recycled or recyclable and reusable materials / assets;
- Minimising adverse environmental impact in decommissioning and disposing of assets;
- Prioritising local contractors;
- Utilising public transport to attend meetings / holding virtual meetings whenever possible;
- Utilising digital options for promotion and minimising print requirements;
- Minimising impact of community engagement activity.

11.8 Accessibility

- Build access considerations into the concept design development to ensure accessibility of artwork, seek resources around access/ specialist advice as required.
- Consider accessibility at the planning stages of any community engagement activity and be clear in promotional materials about access of venues and activities.
- Groups with access needs may be targeted as part of engagement activities, work with them to best meet any access requirements they would require in order to be able to participate.
- Sensitively consider access needs in a holistic sense, thinking about the physical, emotional and intellectual access to an artwork.