

## COMMISSION BRIEF: PROJECTION MAPPING FOR HISTORIC MARKET HALL, CHESTERFIELD, DERBYSHIRE.



**All Inclusive Fee:** £18,000 + VAT if applicable

**Dates:** September 2025 - March 2026

**Deadline for Expressions of Interest:** Midnight - Monday 22 September 2025

# 1. INTRODUCTION

**We are seeking to commission a UK based artist / creative company to deliver a fun, family friendly projection mapped onto Chesterfields' Grade II listed Market Hall to create a stunning display that connects the past with the present.**

The projection will be showcased at an event in March 2026 as part of the re-launching of the outdoor market following significant refurbishments through the [Revitalising the Heart of Chesterfield](#) regeneration scheme.

The content might include graphic animations, video footage or a combination of both but must utilise the building's architectural features to create an immersive uplifting experience that tells a captivating visual story about the market's heritage, renewal and its future.

We are interested in how the appointed artist / creative company can embed engagement opportunities with young people and the wider community which might influence the content of the work or provide learning opportunities to share skills and knowledge.

This commission is part of the Animate Chesterfield Public Art programme. Arts organisation Beam has been appointed by Chesterfield Borough Council to develop an ambitious two year programme. The vision for **Animate** is one of dynamism, playfulness and exploration. Communities will be at the heart of the programme and will shape, influence and participate throughout all commissions, ensuring that they are an authentic celebration of the place.

All commissions will be developed to act as creative catalysts to enhance a sense of place.

Artworks may be - interactive; evolve over time; be animated in different ways; encourage movement; engage the senses; spark dialogue and connection; or be a call to action, inspiring creative responses and participation. More details about Animate in *section 11.1*.

## 2. THEME

This commission will celebrate the story of Chesterfield as a market town, showcasing its rich heritage, continued transformation and its future.

The commission will take inspiration from the hustle and bustle of the market and how the Market Hall and outdoor market have been the backdrop for numerous key events throughout history to present day e.g. A procession was held as part of the centenary

celebrations of George Stephenson's birth; Crowds gathered in the square in 1981 to witness the visit of the Prince and Princess of Wales; Miners Strike demonstration; the square is often the location for the annual Christmas lights switch-on event; home to the beloved shire horse Sam and his handler Sonny; specialist markets are now scheduled including young people, 1940's, artisan markets etc.

### 3. THE SITE



Nestled in the heart of Chesterfield, our bustling market has been a cornerstone of the town for centuries. Dating back to at least 1165, Chesterfield Market is one of the largest and most historic open-air markets in England. With a rich heritage and a thriving modern offering, the market continues to be a focal point for shoppers, traders, and visitors alike.

Built in 1857, the historic Chesterfield Market Hall is a main shopping destination in the heart of Chesterfield and complements other market areas in the town centre

In 2013, the building underwent a multi-million pound facelift which gave it a glass roof and a bright, airy shopping mall inside. The Market Hall is home to a variety of indoor stalls, a cafe, outdoor units, accessible toilet facilities and the Assembly Rooms and meeting spaces upstairs.

[Read more about the heritage of the market hall.](#)

### Revitalising the Heart of Chesterfield

The Revitalising the Heart of Chesterfield project includes plans to revamp the town's historic outdoor Market Place.

A new layout for Market Square makes it easier for shoppers to explore, with modernised stalls complemented with vibrant new canopies in heritage colours and the historic Town Pump a unique feature.

The revitalised outdoor market will include better lighting and power, paving repairs and flexible trading areas. Phase one has now been completed, with the second phase on the lower half of Market Square now in progress. All remaining phases are due for completion by Spring 2026.

The proposals have also been developed with regard for the Conservation Area, including giving greater prominence to the Market Hall and the town pump, which was previously obscured, by opening up the public space in these areas.



#### 4. REQUIREMENTS

**We are looking to appoint an artist / creative company who:**

- Has experience of delivering projection mapping projects in unique sites / heritage buildings.
- Will bring high levels of creativity and artistry alongside the highest technical ability.
- Has experience of facilitating engagement / learning opportunities for young people / the community.
- Has proven ability to shape and articulate ideas and show how these can be delivered within the agreed budget for the commission.

- Can meet all necessary regulatory requirements, including health and safety and licensing regulations.

**The artist / creative company will be required to:**

- Event delivery - projection mapping onto Chesterfield's Market Hall as part of the event to relaunch the outdoor Market
- Carry out research to inform the content of the projection.
- Facilitate engagement opportunities to support the development of the content and or learning opportunities to share skills and knowledge.
- Work in collaboration with the team providing regular progress updates.
- Present concept proposal and draft version of the video for approval by the Steering Group.
- Produce projection mapping video that is a 12-15 minutes looped show to be showcased at market relaunch event expected to last approximately 2-3 hours.
- Liaise with and attendance at project meetings.
- Liaise with the Council events team to align projection with wider market relaunch event.
- Provide detailed installation and de-installation Method Statements and Risk Assessment.
- Support content for Council marketing and communications to help promote the project.
- Transfer of mapping data for the Market Hall for future use by the Council on other projects.
- Support collection of data / information for evaluation purposes and participation in an evaluation meeting.
- Have their own Public Liability Insurance and work in accordance with Chesterfield Borough Council's health and safety and child protection guidance.

## 5. INDICATIVE TIMELINE

Activity	Indicative Dates
Opportunity promoted	w/c 28 July 2025
<b>Deadline for expressions of interest</b>	<b>Monday 22 September 2025 - Midnight</b>
Interviews/ Clarification calls if required	w/c 6 October 2025
Artist appointed and contracted	w/c 20 October 2025
Briefing and site visit to projection location with Beam & wider Team	w/c 20 October 2025

Research, community engagement/ learning and idea development	From w/c 27 October 2025
Proposal to Steering Group for approval	w/c 12 January 2026
Draft video shared with Steering Group for approval	w/c 2 February 2026
Final video complete	w/c 2 March 2026
Installation methodology / risk assessments etc	w/c 2 March 2026
Delivery at event (install / de-install)	w/c 23 March 2026
Evaluation meeting and completion	w/c 30 March 2026

## 6. PRODUCER SUPPORT

Beam will work closely with the Artist to understand what support they might need which may include:

- Regular catch up meetings to monitor progress and budget
- Helping to enable engagement activity with stakeholders and the community
- Facilitate connections to share learning across commissions
- Facilitate design presentations for approval
- Signpost to relevant expertise where necessary
- Offer guidance re materials and equipment
- Guidance on risk assessments and installation methodologies etc.

## 7. BUDGET

- **£18,000.00** plus VAT if applicable. This fee is inclusive of all fees, expenses, materials and equipment required to achieve the requirements set out in **Section 4**.
- Payments will be scheduled to align with specific milestones being achieved.

## 8. ACCESS

- If you require support or have any access requirements to complete the application process please do not hesitate to contact us.
- Please let us know if you have an Access Document that you would like to share with us or if you would like to make us aware of any particular needs so that we can best support you. If so, please be assured that we will keep this information confidential.



## 9. HOW TO APPLY

### **Deadline for Expressions of Interest: Midnight - Monday 22 September 2025**

Your application should be made by email to [kate@beam.uk.net](mailto:kate@beam.uk.net) in PDF format, short video or audio file to include the following.

- Name, email, phone, web, social media accounts if applicable.
- Please outline:
  - how your practice, passions, interests, experience, skills and knowledge will enable you to meet the brief.
  - how you would creatively approach the work and engage young people / the community.
  - how you would technically approach the work.
  - initial reflections on the suggested theme.
  - your capacity to deliver within the timeframe.
  - outline cost proposal.
- Images and descriptions of up to 6 relevant projects (or weblinks).
- Two Referee contact details (References will only be sought for the selected artist before contracting)
- If in written format, submissions should be 10MB or less. Maximum 10 sides of A4 and saved in PDF format. If audio or video file maximum 5 minutes in length.
- Completion of anonymous Equality and Diversity Monitoring form (this is optional) via this [link](#).
- If you are shortlisted for an interview pre-agreed travel costs to attend can be reclaimed at a rate of 0.45p per mile, standard rail fare/ bus travel as applicable upon evidence of receipts.

### **Proposals will be appraised on the following selection criteria**

- *Quality of Response to the brief - 40%*
- *Relevant previous experience – 20%*
- *Financial viability – can all elements of the activity be delivered effectively within budget - 40%*
- *Ability to deliver within the project time frame – essential – if unable to deliver within the timescales the application will not be considered*

## 10. CONTACT DETAILS

For all enquiries please contact:

Kate Watson, Principal Consultant, Beam

[kate@beam.uk.net](mailto:kate@beam.uk.net) / 07718 564 376 / [www.beam.uk.net](http://www.beam.uk.net) / Twitter & Instagram - @beam\_artsUK

## 11. FURTHER INFORMATION

### 11.1 ABOUT ANIMATE: CHESTERFIELD AND STAVELEY PUBLIC ART PROGRAMME

All commissions will be developed to act as creative catalysts to enhance a sense of place. Artworks may be - interactive; evolve over time; be animated in different ways; encourage movement; engage the senses; spark dialogue and connection; or be a call to action, inspiring creative responses and participation.

With a strong history of public art in the borough, this programme will look forward and explore what brave public art should look like now and how it can support the vibrant future of both towns, connecting with the forthcoming public realm improvements.

The programme will build legacy by embedding opportunities for the local creative sector, inspiring the next generation and developing and testing new collaborations and ways of working.

#### **Programme Aims:**

- Engage communities at the heart of all commissions in impactful and meaningful ways.
- Build a creative buzz through creative animation in both town centres, increasing footfall and dwell time.
- Employ the skills of artists to support the process of change happening in both towns, for the benefit of communities and businesses.
- Reimagine the town centres visually demonstrating the borough's growing reputation as a place which supports innovative cultural and creative activity.

#### **Curatorial Strands:**



- **Playful** - commissions that are playful and create a sense of fun, joy and connection.
- **Discover & Explore** - celebrate lesser-known stories, encourage physical movement around town and enhance wayfinding.
- **Multi Sensory** - deliver accessible artworks which engage with multiple senses and create immersive and innovative experiences.

***This commission primarily focuses on the 'Playful' and 'Discover & Explore' strands.***

#### **Key Values:**

- **Fun, Playful & Brave:** Curate an ambitious and brave programme of public art which engages with people in a fun and creative way and supports positive perceptions of both town centres.
- **Creative Engagement:** Embed opportunities for creative participation and skills development, building positive connections with local people.
- **Inspire Future Generations:** Embed opportunities across the programme to inspire people to look to the future of the area.
- **Wellbeing:** Support positive health and wellbeing, including physical activity and active travel.
- **Equity, Diversity, Inclusion:** Embed equity, diversity, inclusion throughout the programme including commissioning processes and audience engagement.
- **Accessibility:** Consider accessibility and a broad range of lived experiences at all stages of commission delivery.
- **Valuing Artists:** Value and enable the skills of artists to challenge and think differently.
- **Creative Sector Development:** Embed opportunities for emerging artists - e.g. mentoring, artist talks, skills development etc.
- **Tell the Story:** Adopt a transparent process and tell the story of commissions throughout the process ensuring that the narrative around the context and funding is clear.
- **Collaboration:** Take a collaborative approach and strengthen connections/ increase the capacity for delivery of public art aligning the programme with Long Term Plan for Towns and Revitalising the Heart of Chesterfield.
- **Authenticity:** Reflect the place, sharing distinct and diverse stories.
- **Sustainability:** Adopt a sustainable approach to commission delivery, including thinking about materials, processes, supply chains and impact on biodiversity.
- **Local Suppliers:** Support local creative sector and other businesses by utilising local supply chains where possible.

- **Quality & Maintenance:** Develop high quality, robust, durable artworks which address longer term maintenance issues at design development stage.

To find out more about the programme and commissions to date visit <https://www.chesterfield.gov.uk/animate>

## **11.2 PERMISSIONS**

All relevant Beam and Chesterfield Borough Council's policies and procedures will apply to this commission and any related work. All work will be subject to relevant permissions prior to implementation.

## **11.3 HEALTH & SAFETY / CHILD PROTECTION**

Beam and Chesterfield Borough Council's Health & Safety and Child Protection Policies will be applied to this commission and any related work as appropriate.

## **11.4 COPYRIGHT**

Copyright in the designs and work will be retained by the Artist in accordance with The Copyright Designs and Patents Act 1988.

## **11.5 OWNERSHIP**

Upon completion the ownership of the artwork will be transferred to Chesterfield Borough Council.

## **11.6 EQUITY, DIVERSITY AND INCLUSION**

We welcome applications from artists underrepresented in the field of public arts.

Public Arts trading as Beam is fully committed to providing equal opportunities for all board members, employees, freelancers (including Artists), job applicants, participants and audiences and to eliminating unlawful and unfair discrimination.

The Company aims to create a culture that encourages and values diversity, and that appoints, rewards and promotes board members, staff and freelancers based on merit and are committed to taking positive action to address lack of equity within their working practices and to being an anti-racist organisation.

The Company will not unlawfully discriminate against any board members, employees, freelancers, job applicants, participants and audiences because of any 'protected characteristic', as stated in the Equality Act 2010, namely: age; disability; gender reassignment; marriage or civil partnership status; pregnancy and maternity; race (including colour, nationality and ethnic or national origin); religion or belief; sex; or sexual orientation.

Beam and Chesterfield Borough Council's relevant Equal Opportunities, Equity, Diversity and Inclusion Policies will be applied to this commission.

## **11.7 SUSTAINABILITY**

The appointed artist will be encouraged to adopt a sustainable approach to their participation in the project which may include:

- utilising public transport to attend meetings / holding virtual meetings whenever possible;
- utilising digital options for promotion and minimising print requirements;
- minimising impact of community engagement activity, e.g. ensuring that catering utensils / tableware is recyclable, minimising packaging, selecting a location that is accessible via public transport etc;
- utilising local suppliers;
- utilising sustainably sourced / recycled materials .